# FINANCIAL STATEMENTS

For the Years Ended December 31, 2019 and 2018



# **CONTENTS**

	Page
Independent Auditor's Report	1
Financial Statements	
Statements of Financial Position	2
Statements of Activities	3 - 4
Statements of Functional Expenses	5 - 6
Statements of Cash Flows	7
Notes to Financial Statements	8 - 23



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# **INDEPENDENT AUDITOR'S REPORT**

To the Board of Directors Seacology Berkeley, California

### **Report on the Financial Statements**

We have audited the accompanying financial statements of Seacology (a nonprofit organization) which comprise the statements of financial position as of December 31, 2019 and 2018, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Seacology as of December 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Doraw E Associates

June 12, 2020

# STATEMENTS OF FINANCIAL POSITION December 31, 2019 and 2018

	2019	2018					
ASSETS							
Current assets: Cash and cash equivalents (Note 1) Current portion of contributions, grants, and accounts receivable, net of allowance	\$ 892,792	\$ 1,915,710					
for doubtful accounts (Note 3) Prepaid expenses and deposits Total current assets	183,950 <u>110,740</u> 1,187,482	184,488 <u>125,581</u> 2,225,779					
Contributions, grants and accounts receivable, net of current portion, allowance for doubtful accounts and present value discount (Note 3) Marketable equity securities / Investments (Note 4) Equipment and leasehold improvements, net of	36,710 6,768,837	8,660 4,828,220					
accumulated depreciation of \$57,306 at 2019 and \$57,154 at 2018 (Notes 1 and 5)	18,002	152					
Total assets	<u>\$ 8,011,031</u>	<u>\$ 7,062,811</u>					
LIABILITIES AND NET AS	SSETS						
Current liabilities: Accounts payable and accrued expenses Accrued vacation liability (Note 6) Total liabilities	\$ 23,119 54,605 77,724	\$ 20,851 49,293 70,144					
Net assets (Note 7): Net assets without donor restrictions: Undesignated Board-designated:	2,516,911	2,961,019					
Force for Good Falealupo endowment (Note 8) Quasi-endowment (Note 8) Total net assets without donor restrictions Net assets with donor restrictions	1,025,835 202,013 <u>3,231,130</u> 6,975,889 957,418	813,174 170,871 2,760,375 6,705,439 287,228					
Total liabilities and net assets	7,933,307 <u>\$ 8,011,031</u>	<u>6,992,667</u> <u>\$7,062,811</u>					

# **STATEMENTS OF ACTIVITIES** For the year ended December 31, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT, REVENUE AND TRANSFERS			
Public support: Foundation grants	\$ 204,250	\$ 578,505	\$ 782,755
Donations and bequests	\$         204,230 899,849	\$	\$ 782,755 1,635,167
In-kind contributions (Note 1)	410	/55,518	410
III-KIId contributions (Note 1)	410		410
Total public support	1,104,509	1,313,823	2,418,332
Revenue:			
Investment income, net (Note 4)	1,087,178	-	1,087,178
Expedition income (loss),	1,007,170		1,007,170
net of expenses of \$19,048	(19,048)	-	(19,048)
Event income (loss), net of expenses of \$4,514	(4,514)	-	(4,514)
Miscellaneous	710	-	710
Total revenue	1,064,326		1,064,326
Net assets released from restriction (Note 9)	643,633	(643,633)	
Total support, revenue and transfers	2,812,468	670,190,	3,482,658
EXPENSES AND LOSSES			
Program services	2,089,580	-	2,089,580
Management and general	140,930	-	140,930
Fundraising	311,508	-	311,508
- manual g			
Total expenses and losses	2,542,018		2,542,018
Change in net assets	270,450	670,190	940,640
Net assets, beginning of year	6,705,439	287,228	6,992,667
Net assets, end of year	<u>\$    6,975,889   </u>	<u>\$ 957,418</u>	<u>\$ 7,933,307</u>

# STATEMENTS OF ACTIVITIES (CONTINUED) For the year ended December 31, 2018

	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT, REVENUE AND TRANSFERS			
Public support: Foundation grants	\$ 187,000	\$ 629,467	\$ 816,467
Donations and bequests	980,035	251,900	1,231,935
In-kind contributions (Note 1)	1,468		1,468
Total public support	1,168,503	881,367	2,049,870
Revenue:			
Investment income (loss), net (Note 4)	(383,651)	-	(383,651)
Expedition income, net of expenses of \$29,117	(11,557)	-	(11,557)
Event income (loss), net of expenses of \$5,000	(5,000)	-	(5,000)
Miscellaneous	15,745		15,745
Total revenue	(384,463)		(384,463)
Net assets released from restriction (Note 9)	1,824,355	(1,824,355)	
Total support, revenue and transfers	2,608,395	(942,988)	1,665,407
EXPENSES AND LOSSES			
Program services	2,621,985	-	2,621,985
Management and general	135,275	-	135,275
Fundraising	276,023		276,023
Total expenses and losses	3,033,283		3,033,283
Change in net assets	(424,888)	(942,988)	(1,367,876)
Net assets, beginning of year	7,130,327	1,230,216	8,360,543
Net assets, end of year	<u>\$ 6,705,439</u>	<u>\$ 287,228</u>	<u>\$ 6,992,667</u>

# STATEMENTS OF FUNCTIONAL EXPENSES For the year ended December 31, 2019

	Program		anagement ad General	Fu	ndraising		Total
Bookkeeping and accounting \$	-	\$	27,166	\$	-	\$	27,166
Computer services	8,262		1,101		2,992		12,355
Consultants: Field representatives	153,534		-		-		153,534
Consultants: other	4,552		940		31,840		37,332
Depreciation expense	101		14		37		152
Dues, subscriptions							
and publications	1,632		226		605		2,463
Event expenses	-		-		4,514		4,514
Expedition expenses	15,238		-		3,810		19,048
Grant payments/project expenses	1,060,942		-		-		1,060,942
In-kind expenses	271		26		113		410
Insurance	5,680		3,897		2,033		11,610
Licenses and permits	-		545		-		545
Office supplies and maintenance	6,016		830		2,170		9,016
Postage and delivery	1,314		261		759		2,334
Printing	2,077		27		1,229		3,333
Property taxes	-		222		-		222
Public education	6,403		-		-		6,403
Rent and utilities	31,956		4,387		11,527		47,870
Salaries and employee benefits	675,061		90,352		245,887		1,011,300
Seacology Prize Expenses	37,352		-		-		37,352
Telephone	2,850		375		1,044		4,269
Travel and meetings	91,577		10,561		11,272		113,410
Total expenses by function	2,104,818		140,930		319,832		2,565,580
Less expenses included with revenues on the Statement of Activities:							
Event expenses	-		-		4,514		4,514
Expedition expenses	15,238				3,810		19,048
Total expenses included in the expenses section on the							
Statement of Activities <u>\$</u>	2,089,580	<u>\$</u>	140,930	<u>\$</u>	311,508	<u>\$</u>	2,542,018
	82%		6%		12%		100%

# STATEMENTS OF FUNCTIONAL EXPENSES (CONTINUED) For the year ended December 31, 2018

	Program		anagement ad General	Fu	Indraising		Total
Bookkeeping and accounting \$	_	\$	24,867	\$	_	\$	24,867
Computer services	7,224	Ŷ	938	Ψ	2,524	Ψ	10,686
Consultants: Field representatives	144,760		-		_,=		144,760
Consultants: other	40,417		982		12,879		54,278
Depreciation expense	616		81		215		912
Dues, subscriptions							
and publications	2,103		290		730		3,123
Event expenses	-		-		5,000		5,000
Expedition expenses	24,811		-		4,306		29,117
Grant payments/project expenses	1,570,856		-		-		1,570,856
In-kind expenses	985		96		387		1,468
Insurance	5,552		4,051		1,848		11,451
Licenses and permits	-		370		-		370
Office supplies and maintenance	8,556		1,129		3,076		12,761
Postage and delivery	1,824		662		1,779		4,265
Printing	7,080		214		2,405		9,699
Property taxes	-		209		-		209
Public education	6,460		-		-		6,460
Rent and utilities	30,687		4,200		10,570		45,457
Salaries and employee benefits	666,435		88,462		232,281		987,178
Seacology Prize Expenses	39,634		_		_		39,634
Telephone	2,837		378		991		4,206
Travel and meetings	85,959		8,346		6,338		100,643
Total expenses by function	2,646,796		135,275		285,329		3,067,400
Less expenses included with revenues on the Statement of Activities:							
Event expenses	-		-		5,000		5,000
Expedition expenses	24,811		-		4,306		29,117
Total expenses included in the expenses section on the Statement of Activities \$	2 621 085	¢	125 275	¢	276 022	¢	2 022 202
Statement of Activities $\underline{5}$	2,621,985	\$	135,275	<u>\$</u>	276,023	\$	3,033,283
	86%		5%		9%		100%

# STATEMENTS OF CASH FLOWS For the years ended December 31, 2019 and 2018

	2019	2018
CASH FLOWS FROM OPERATING ACTIVITIES: Change in net assets	<u>\$ 940,640</u>	<u>\$ (1,367,876)</u>
Adjustments to reconcile change in net assets to net cash used by operating activities: Depreciation Unrealized (gain) loss on investments Realized gain on investments	152 (930,134) (80,376)	912 547,918 (96,792)
Changes in assets and liabilities: Contributions, grants, and accounts receivable Prepaid expenses and deposits Accounts payable and accrued expenses Accrued vacation liability Prepaid expedition deposits Total adjustments Net cash used by operating activities	(27,512) 14,841 2,268 5,312 - (1,015,449) (74,809)	$339,627 \\ (42,770) \\ (13,483) \\ 12,131 \\ (8,133) \\ \hline 739,410 \\ (628,466)$
CASH FLOWS FROM INVESTING ACTIVITIES: Sales of marketable equity securities Purchases and reinvestments of marketable equity securities Purchase of equipment and leasehold improvements Change in expedition trust account Net cash (used) provided by investing activities Net decrease in cash and cash equivalents Cash and cash equivalents, beginning of year Cash and cash equivalents, end of year	1,512,597 (2,442,704) (18,002) - (948,109) (1,022,918) 1,915,710 <u>\$ 892,792</u>	1,022,569 (757,616) - - 8,233 273,186 (355,280) 2,270,990 \$ 1,915,710
Supplementary information: Non-cash transactions: Donated securities	<u>\$ 94,064</u>	<u>\$ 40,598</u>

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

#### NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

<u>Organization</u> - Seacology (hereafter, the Corporation) is a nonprofit public benefit corporation whose purpose is to protect the threatened species and habitats of the world's islands by working directly with local people to both conserve their natural resources and improve their quality of life. The Corporation's major sources of revenue are foundation grants, donations, and bequests.

<u>Net Assets</u> - Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

*Net Assets Without Donor Restrictions* - Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions. The governing board has designated, from net assets without donor restrictions, net assets for identified reserves and board-designated endowments (see Note 7).

*Net Assets With Donor Restrictions* - Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

<u>Method of Accounting</u> - The financial statements of the Corporation are prepared using the accrual basis of accounting, which reflects revenue when earned and expenses as incurred.

<u>Cash and Cash Equivalents</u> - For purposes of the statements of financial position, cash is defined as cash in demand deposit accounts as well as cash on hand. Cash equivalents are short term, highly liquid investments that are readily convertible to known amounts of cash and investments so near their maturity that the risk of changes in value due to changes in interest rates is negligible. These are generally investments with maturity dates within three months of the acquisition date. Not included as cash equivalents are funds restricted as to their use, regardless of liquidity or the maturity dates of investments.

<u>Contributions</u> - The Corporation recognizes contributions when cash, securities or other assets; an unconditional promise to give; or a notification of a beneficial interest is received. Conditional promises to give - that is, those with a measurable performance or other barrier and a right of return - are not recognized until the conditions on which they depend have been met.

As of December 31, 2019, the Corporation had received no conditional promises to give.

<u>Revenue Recognition</u> - Revenue, other than from unconditional contributions, bequests, and grants, is recognized in the period in which service is provided.

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

#### NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

<u>Marketable Equity Securities / Investments</u> - Investments primarily include corporate stocks, mutual funds, and corporate bonds. Purchased investments in equity and debt securities with readily determinable fair values are reported at fair value based upon quoted market prices. Investments received by donation are recorded at the fair value at the date of donation.

Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the high level of risk associated with certain investments, it is at least reasonably possible that changes in the values of investments will occur in the near term and that such changes could materially affect the amounts reported in the statements of financial position.

<u>Fair Value Measurements</u> - Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. The Corporation determines the fair values of its assets and liabilities based on the fair value hierarchy that includes three levels of inputs that may be used to measure fair value (Level 1, Level 2, and Level 3). Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Corporation has the ability to access at the measurement date. An active market is a market in which transactions occur with sufficient frequency and volume to provide pricing information on an ongoing basis. Level 2 inputs are inputs other than quoted prices for identical or similar assets or liability, either directly or indirectly and/or inputs from quoted prices for identical or similar assets or liabilities in non-major markets (e.g. corporate bonds). Level 3 inputs are unobservable inputs for the asset or liability. Unobservable inputs reflect the Corporation's own assumptions about the assumptions market participants would use in pricing the asset or liability (including assumptions about risk). Unobservable inputs are developed based on the best information available in the circumstances and may include the Corporation's own data.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, the determination of which category within the fair value hierarchy is appropriate for any given investment is based on the lowest level of input that is significant to the fair value measurement. The Corporation's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment and considers factors specific to the investment.

<u>In-Kind Contributions</u> - The Corporation receives the benefit of in-kind goods and services that either (a) create or enhance a nonfinancial asset or (b) require specialized skills, are provided by individuals possessing those skills and would typically need to be purchased by the organization if they had not been provided by contribution.

<u>Functional Expenses</u> - The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include salaries and benefits, which are allocated based on measures of effort by function by employees, and computer services, dues, subscriptions and publications, insurance: other, office supplies and maintenance, rent and utilities, telephone, and depreciation, which are allocated based on salary allocations.

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

#### NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

<u>Equipment and Leasehold Improvements</u> - The Corporation records equipment and leasehold improvements in excess of \$2,000 at historical cost or, if donated, at fair market value at the date of donation. Depreciation is determined on the straight-line method over the estimated useful life of 3 to 5 years.

<u>Expedition Trust Account</u> - As a licensed seller of travel for expeditions, the Corporation maintains a separate trust account used to hold participant deposits for travel. Use of these funds is restricted to pay travel service providers and other specific fees.

<u>Income Taxes</u> - The Corporation is exempt from federal and state taxes under Section 501(c)(3) of the Internal Revenue Code and Section 23701d of the California Revenue and Taxation Code, and is considered by the IRS to be an organization other than a private foundation. In the opinion of management, there is no unrelated business income.

<u>Estimates</u> - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

<u>ASC 740-10, Accounting for Uncertainty in Income Taxes</u> - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the Corporation to report information regarding its exposure to various tax positions taken by the Corporation. The Corporation has determined whether any tax positions have met the recognition threshold and has measured the Corporation's exposure to those tax positions. Management believes that the Corporation has adequately addressed all relevant tax positions and that there are no unrecorded tax liabilities. Federal and state tax authorities generally have the right to examine and audit the previous three years of tax returns filed (four years for California). Any interest or penalties assessed to the Corporation are recorded in operating expenses. No interest or penalties from federal or state tax authorities were recorded in the accompanying financial statements.

Accounting Standards Update, ASU 2018-13 - Fair Value Measurement (Topic 820); *Disclosure* <u>Framework - Changes to the Disclosure Requirements for Fair Value Measurement</u> - In August 2018 the Financial Accounting Standards Board issued ASU 2018-13 as part of a disclosure framework project to improve the effectiveness of disclosures. In addition to the removal of certain disclosure requirements, the Standard provides for various modifications to others, and new disclosure requirements. The amendment is effective for fiscal years beginning after December 15, 2019, but early adoption is permitted, and has been adopted by the Corporation as of January 1, 2019.

<u>Accounting Standards Update, ASU 2016-18, Statement of Cash Flows (Topic 230): Restricted Cash</u> - In response to divergence in the way restricted cash is classified and presented in financial statements, FASB issued an amendment requiring that a statement of cash flows explain the change during a reporting period of the total of cash, cash equivalents, and amounts generally described as restricted cash and restricted cash equivalents. The amendment was effective for fiscal years beginning after December 31, 2018. The new standard did not have a material impact on the Corporation's statement of cash flows.

# NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

### NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

<u>Accounting Standards Update, ASU 2018-08, Clarifying the Scope and the Accounting Guidance for</u> <u>Contributions Received and Contributions Made</u> - In June 2018, the FASB issued clarified guidance regarding the way nonprofit organizations record contracts and grants being received and issued. For each arrangement, the organization will have to determine key elements of the agreement including (a) whether or not there is an exchange transaction (i.e., direct commensurate value to funder), (b) whether there are donor-imposed conditions for non-exchange transactions (e.g., measurable performance barriers, etc.) before commitment may be recognized as income, and (c) whether there are donor-imposed restrictions on non-exchange, unconditional funds (i.e., limited purpose or timing restrictions). The new standard was effective for resource recipients for fiscal years beginning after December 15, 2018, and for resource providers for fiscal years beginning after December 15, 2019, and did not have a material impact on the Corporation's statement of financial position, results of operations, and cash flows.

<u>Accounting Standards Update, ASU 2016-02, *Leases* - In February 2016, the FASB issued amendments to the way lessees record lease transactions. Upon implementation, lessees will be required to recognize at commencement the right-of-use asset and a lease liability representing the lessee's obligation to make lease payments arising from the lease, as discounted, for all leases except short-term leases. This Standard is effective for annual financial statements issued for fiscal years beginning after December 15, 2020, and early adoption is permitted. Management is currently evaluating the impact the amendments to this ASU will have on the financial statements of the Corporation.</u>

<u>Subsequent Events</u> - Subsequent events have been evaluated through June 12, 2020, which is the date the financial statements were available to be issued.

#### NOTE 2 LIQUIDITY AND AVAILABILITY OF RESOURCES

Seacology has \$2,421,000 in financial assets available for general expenditures within one year of the statement of financial position date. This amount consists of \$446,000 in cash and cash equivalents, \$176,000 in contributions receivable, and \$1,799,000 in operating investments. None of these assets are subject to donor restrictions, internal designations, or any contractual obligations. The Organization has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. The Organization invests cash in excess of daily requirements in short-term investments, CDs, and money market funds.

# NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

## NOTE 3 CONTRIBUTIONS, GRANTS, AND ACCOUNTS RECEIVABLE

The Corporation received pledges, grants, and other receivables for various purposes. The receivables are collectible as follows at December 31, 2019 and 2018:

	2019	2018
Current portion	\$ 187,200	\$ 187,251
Less: allowance for doubtful accounts	(3,250)	(2,763)
Net current portion	183,950	184,488
Long-term portion, year ending December 31:		
2020	N/A	10,000
2021	30,000	-
2022	5,000	-
2023	5,000	-
2024	5,000	-
Less: allowance for doubtful accounts	(3,000)	(600)
Less: present value discount	(5,290)	(740)
Net long-term portion	36,710	8,660
Total contributions, grants, and accounts receivable	<u>\$ 220,660</u>	<u>\$ 193,148</u>

The allowance for doubtful accounts is based on prior years' experience and management's analysis of specific commitments. Long-term commitments are recognized at fair value using present value techniques with a discount rate of 8%.

## NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

# NOTE 4 MARKETABLE EQUITY SECURITIES / INVESTMENTS

The following are the major categories of marketable equity securities measured at fair value on a recurring basis during the years ended December 31, 2019 and 2018, using quoted prices in active markets for identical assets (Level 1); significant other observable inputs (Level 2); and significant unobservable inputs (Level 3):

	Fair Value Measurements Using				
	Quoted Price in	Significant	G: :C		
	Active Markets for Identical	Other Observable	Significant Unobservable		
	Assets	Inputs	Inputs		
Description	(Level 1)	(Level 2)	(Level 3)	Total	
December 31, 2019:					
Corporate stocks / equities:					
Common stocks	\$ 4,483,595	\$ -	\$ -	\$ 4,483,595	
ETFs - equity	35,805	-	-	35,805	
Mutual funds	454,104			454,104	
	4,973,504			4,973,504	
Fixed income and preferred	s:				
Corporate bonds	-	500,526	-	500,526	
Preferred stocks	18,066	-	-	18,066	
Mutual funds	763,980	-	-	763,980	
ETFs - fixed	52,938	-		52,968	
	834,984	500,526	-	1,335,510	
Alternatives (REIT)	45,756			45,756	
	\$ 5,854,244	\$ 500,526	\$ -	6,354,770	
Certificates of deposit				414,067	
				<u>\$ 6,768,837</u>	
Description					
December 31, 2018:					
Corporate stocks / equities	\$ 3,530,232	\$ -	\$ -	\$ 3,530,232	
Fixed income and preferred	s <u>1,297,988</u>			1,297,988	
	\$ 4,828,220	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 4,828,220</u>	

The following summarizes the investment income (loss), including interest earned on bank deposits, earned during the years ended December 31, 2019 and 2018:

Unrealized gain (loss) on investments Realized gain on investments Interest and dividend income Investment fees	$   \begin{array}{r}       & 2019 \\                                  $	$ \begin{array}{r}   2018 \\   \hline       \\       \\       \\       $
	<u>\$ 1,087,178</u>	<u>\$ (383,651)</u>

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

#### NOTE 5 EQUIPMENT AND LEASEHOLD IMPROVEMENTS

Equipment and leasehold improvements consist of the following:

Equipment and leasehold improvements, at cost Balance, December 31, 2017 Additions	Leasehold Improvements \$ 20,782	Furniture and Equipment \$ 12,524	Other \$ 24,000	Total \$ 57,306
Balance, December 31, 2018 Additions	20,782	12,524	24,000 18,002	57,306 18,002
Balance, December 31, 2019	20,782	12,524	42,002	75,308
Accumulated depreciation Balance, December 31, 2017 Depreciation expense	20,782	11,460 912	24,000	56,242 912
Balance, December 31, 2018 Depreciation expense	20,782	12,372 152	24,000	57,154 152
Balance, December 31, 2019	20,782	12,524	24,000	57,306
Equipment and leasehold improvements, net	<u>\$</u>	<u>\$</u>	<u>\$ 18,002</u>	<u>\$ 18,002</u>

# NOTE 6 ACCRUED VACATION LIABILITY

Accumulated unpaid employee vacation benefits are recognized as liabilities of the Corporation. A maximum of one and a half year's allotment of vacation days can be accrued. Once an employee reaches the maximum, the employee no longer accrues vacation until the balance drops below the maximum. The value of accumulated vacation at December 31, 2019 and 2018, was \$54,605 and \$49,293, respectively.

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

#### NOTE 7 NET ASSETS

#### Net assets without donor restrictions:

The Corporation has net assets that are not subject to donor imposed restrictions. The balance of net assets without donor restriction at December 31, 2019 and 2018, was \$6,975,889 and \$6,705,439, respectively. Included in that amount are net assets that have been designated by the Board of Directors to be used as follows:

		2019		2018
Force for Good - Established in 1996 to fund projects to help protect fragile island environments for indigenous people	\$	1,025,835	\$	813,174
Falealupo endowment - Established in 1997 to fund		, ,		,
the repair and upkeep of the Falealupo school which				
was the very first Seacology project, and the Falealur	00			
canopy aerial walkway. These two projects were in				
exchange for protection of 30,000 acre rain forest				
in perpetuity (see Note 8)		202,013		170,871
Quasi-endowment - Established in 2003 to fund the				
long-term sustainability of Seacology (see Note 8)		3,231,130		2,760,375
	<u>\$</u>	4,458,978	\$	3,744,420

#### Net assets with donor restrictions:

These are contributions which were received with donor stipulations that limit the use of the assets for specific purposes and/or for specific time periods. Net assets with donor restrictions at December 31, 2019 and 2018, are designated for the following uses:

	2019	2018
Island Conservation projects	\$ 100,203	\$ 55,731
Time-restricted	333,309	202,721
Pacific Islands projects	85,446	32,879
Marine Conservation with International Significance	450,000	-
Less: allowance for uncollectible receivable and		
present value discount on restricted grants	 (11,540)	 (4,103)
	\$ 957,418	\$ 287,228

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

#### NOTE 8 ENDOWMENT

The Corporation's endowment consists of three investment accounts established for a variety of purposes. Its endowment consists of Board-designated endowment funds. As required by GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

<u>Interpretation of Law</u> - The Board of Directors of the Corporation has interpreted the California State Prudent Management of Institutional Funds Act (SPMIFA) as requiring the preservation of the fair market value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Corporation retains in perpetuity (a) the original value of initial and subsequent gifts donated to the endowment, and (b) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund, if applicable.

Donor-restricted amounts not retained in perpetuity are subject to appropriation for expenditure by the organization in a manner consistent with the standard of prudence prescribed in SPMIFA. In accordance with SPMIFA, the organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. The duration and preservation of the fund
- 2. The purpose of the organization and the donor-restricted endowment fund
- 3. General economic conditions
- 4. The possible effect of inflation and deflation
- 5. The expected total return from income and the appreciation of investments
- 6. Other resources of the organization
- 7. The investment policies of the organization

#### Endowment Net Asset Composition by Type of Fund as of:

Description:	Without Donor Restrictions	With Donor Restrictions	Total
December 31, 2019:			10000
Board-designated			
endowment funds:			
Falealupo endowment	\$ 202,013	\$ -	\$ 202,013
Quasi-endowment	3,231,130		3,231,130
Total funds	<u>\$ 3,433,143</u>	<u>\$</u>	<u>\$ 3,433,143</u>

# **NOTES TO FINANCIAL STATEMENTS** For the years ended December 31, 2019 and 2018

# NOTE 8 ENDOWMENT (Continued)

		Without		With		
		Donor	Γ	Donor		
Description:	R	Restrictions	Res	trictions		Total
December 31, 2018:						
Board-designated						
endowment funds:						
Falealupo endowment	\$	170,871	\$	-	\$	170,871
Quasi-endowment		2,760,375		-		2,760,375
Total funds	<u>\$</u>	2,931,246	\$		<u>\$</u>	2,931,246

Changes in Endowment Net Assets for the Fiscal Years Ended December 31, 2019 and 2018

	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets,			
December 31, 2017	\$ 3,218,417	\$ -	\$ 3,218,417
Investment return:			
Interest and dividends	69,697	-	69,697
Unrealized gain/loss	(275,384)	-	(275,384)
Service charges	(29,116)	-	(29,116)
Total investment return	(234,803)	-	(234,803)
Contributions	57,926		57,926
Appropriation of endowment assets for expenditure			
Distribution	(110,294)		(110,294)
Endowment net assets, December 31, 2018	2,931,246		2,931,246

## NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

#### NOTE 8 ENDOWMENT (Continued)

Changes in Endowment Net Assets for the Fiscal Years Ended December 31, 2019 and 2018 (Continued)

	Without Donor Restrictions	With Donor Restrictions	Total
Investment return:			
Interest and dividends	71,837	-	71,837
Unrealized gain/loss	571,775	-	571,775
Service charges	(28,690)		(28,690)
Total investment return	614,922	-	614,922
Contributions			
Appropriation of endowment assets for expenditure			
Distribution	(113,025)		(113,025)
Endowment net assets, December 31, 2019	<u>\$ 3,433,143</u>	<u>\$</u>	<u>\$ 3,433,143</u>

#### Funds with Deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or SPMIFA requires the organization to retain as a fund of perpetual duration. In accordance with GAAP, deficiencies of this nature would be reported in net assets with donor restrictions. There were no funds with deficiencies as of December 31, 2019 and 2018.

#### Return Objectives and Risk Parameters

For Falealupo Endowment and other endowment funds, the Corporation's objective is to earn a longterm real return, net of investment expenses, of at least 5% per annum pending market conditions. "Real return" means the time-weighted total return on the investment portfolio in excess of inflation as measured by the Consumer Price Index ("CPI"). Liquidity and capital preservation (price protection) are the Corporation's essential investment considerations at this time.

When the Corporation's total capital assets reach a level at which a portion may be considered a true "endowment", the Corporation expects that the total investment objective for such endowment will be a long-term return in excess of CPI + 5%.

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

#### NOTE 8 ENDOWMENT (Continued)

#### Strategies Employed for Achieving Objectives

The Corporation seeks to achieve the return objective through diversification across multiple asset classes and, when appropriate, active security selection.

When the Corporation's total capital assets reach a level at which a portion may be considered a true "endowment", the Corporation's strategy will be to invest a portion of the endowment in "alternative" investments in restricted securities with little or no liquidity and significant capital risk.

The Investment Committee is responsible for reviewing and modifying as necessary the Investment Policy Statement, including the endowment.

#### Spending Policy and How the Investment Objectives Relate to Spending Policy

The Quasi-endowment held for operating purposes fund shall make an annual distribution to the Corporation general account for annual operating purposes in an amount to be determined by the Board, between 0% and 6% of the market value of the endowment fund on the preceding December 31. Such distribution shall be made no later than March 31 of each year. The annual distribution amount shall be initially set at 0% until the endowment fund reaches a balance of \$5,000,000, at which time the annual distribution amount will be set at 4% of the moving average of the last three years' total market value of the endowment fund on each December 31. An increase of the 6% maximum limit may be changed by the Board only with a dual vote per the procedures set forth below for extraordinary distributions from the endowment account. The annual distribution amount should be set by the Board within a range normally considered prudent.

A separate quasi-endowment fund was established in 2016 to contribute to the Corporation's longterm viability. Each year, some of these separate quasi-endowment funds will be withdrawn and deposited into the general operating account to be used for projects and operations, other than the Sri Lanka Mangrove protection program. In 2016, the amount withdrawn was \$100,000, with future withdrawals to increase by CPI.

Quasi-endowment Extraordinary Distributions: In order to withdraw and distribute funds from the Quasi-endowment to the general operating account in excess of the annual distribution amount established by the Board, the proposed withdrawal must be communicated to the Board members and the vote of at least 75% of the acting Board members, not just a quorum of those present, must approve the withdrawal by two separate votes at least 30 days apart. Such notice shall be given in person, or by written or electronic communication as provided in the By-Laws for the giving of notices.

Amounts earned on investment returns for the Quasi-endowment Fund are released from restriction and appropriated as earned.

Distributions from the Falealupo Endowment may be made from both investment principal and income. Amounts earned on investment returns for the Falealupo Endowment are appropriated as earned. Distributions from the Falealupo Endowment are made on a case-by-case basis.

## NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

### NOTE 9 NET ASSETS RELEASED FROM RESTRICTIONS

During the years ended December 31, 2019 and 2018, the following net assets with donor restrictions were used for their restricted purposes, and they were released to net assets without donor restrictions:

		2019		2018
Island Conservation projects	\$	363,493	\$	1,349,075
Seacology Prize event underwriting		30,038		30,621
Pacific Island projects		47,433		79,810
Time-restricted		202,409		357,773
Save an Acre		260		1,260
Other specific purposes		-		5,816
	<u>\$</u>	643,633	<u>\$</u>	1,824,355

#### NOTE 10 LEASE

The Corporation leases its offices in Berkeley, California, under a lease maturing September 30, 2022. Minimum monthly rent ranges from \$3,264 to \$3,767. Rent expense for the lease for the years ended December 31, 2019 and 2018, was \$43,960 and \$41,970, respectively.

The estimated future minimum payments for the long-term lease for the current and succeeding years are as follows:

Year ending December 31,	
2020	\$ 43,666
2021	44,539
2022	 33,903
	\$ 122,108

#### NOTE 11 TAX SHELTERED ANNUITY

The Corporation established a 403(b) deferred income plan at TIAA for all employees who have completed four months of service with the Corporation. Voluntary contributions are made by employees who choose to participate to the extent permissible by law. Additionally, the Corporation contributes an amount equal to 15% of employee salaries for eligible staff. During the years ended December 31, 2019 and 2018, the Corporation made contributions totaling \$111,299 and \$98,567, respectively, to the plan.

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

#### NOTE 12 JOINT COSTS

The Corporation achieves some of its programmatic goals in newsletter mailings, its website, and expeditions that include requests for contributions. In 2019 and 2018, the costs of these activities include \$32,566 and \$48,022, respectively, of joint costs that are not directly attributable to the program, fundraising, or management and general component of the activities. The joint costs incurred in 2019 and 2018 were allocated as follows:

			Man	agement				
2019:	Р	rogram	and	General	Fun	draising		Total
Expedition expenses	\$	15,238	\$	-	\$	3,810	\$	19,048
Postage and delivery		728		94		351		1,173
Printing and reproduction		2,077		27		249		2,353
Travel		8,373		-		1,619		9,992
	<u>\$</u>	26,416	\$	121	<u>\$</u>	6,029	<u>\$</u>	32,566
2018:								
Expedition expenses	\$	24,811	\$	-	\$	4,306	\$	29,117
Postage and delivery		1,256		408		1,319		2,983
Printing and reproduction		7,072		-		786		7,858
Office supplies		511		511		-		1,022
Travel		3,842		-		3,200		7,042
	\$	37,492	\$	919	\$	9,611	\$	48,022

#### NOTE 13 LICENSE AGREEMENTS

The Corporation has entered into exclusive non-transferable License Agreements with Seacology Germany, Seacology Japan, and Seacology UK. These agreements allow the licensees to carry on the Seacology concept into Germany, Japan, Austria, Switzerland, and Great Britain and the United Kingdom, so that more projects can be launched on developing islands throughout the world. The Corporation is the sole owner of the Seacology name, service, and trademarks associated directly with particular, unique and evolving conservation policies, concepts and practices, the Seacology brand, and extending to the manner and style with which Seacology, Inc. conducts its affairs.

Licensees agree that all work they undertake will be consistent with the concept, and licensees will not pursue any course of conduct or policy that the Corporation believes to be inconsistent with same.

Under the License Agreements, the Corporation presents the Licensees with projects on islands throughout the world (primarily islands in developing nations). As a representative organization, licensees can only fund "Seacology projects" which are identified, developed, structured and offered to them by the Corporation. These License Agreements may be terminated at any time upon 30 days written notice.

### NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

#### NOTE 13 LICENSE AGREEMENTS (Continued)

During the years ended December 31, 2019 and 2018, the Corporation received the following pledges and contributions from licensees to fund specific projects:

	2019	2018
Seacology Germany	\$ -	\$ 12,000
Seacology Japan	18,5	500 10,000
	<u>\$ 18,5</u>	<u>\$ 22,000</u>

No amounts were receivable from licensees at December 31, 2019. At December 31, 2018, \$2,000 was receivable from Seacology Germany.

#### NOTE 14 RISKS, UNCERTAINTIES AND CONCENTRATIONS

The Corporation relies on a significant amount of funding received in the form of donations and grants from individuals and foundations as well as investment income to support its operations. The current global financial markets may have an impact on the level of funding provided by these funding sources and the market value of marketable equity securities held by the Corporation. While it is impracticable to determine the impact of these events, management is taking steps to address potential changes in funding levels and reduce the Corporation's exposure to impact from these events.

Three funders provided grants and donations totaling \$819,212, which is 24% of total income in 2019. Two funders provided grants and donations totaling \$458,279, which is 27% of total income in 2018.

As of December 31, 2019, the Corporation had exceeded the federally insured cash limit of \$250,000 on its several depository accounts. At December 31, 2019, the Corporation had approximately \$278,000 on deposit in excess of federally insured limits.

#### NOTE 15 SUBSEQUENT EVENT - CORONAVIRUS PANDEMIC

In December 2019, an outbreak of a novel strain of coronavirus (COVID-19) began to spread among various countries, including the United States. On March 11, 2020, the World Health Organization characterized COVID-19 as a pandemic. In addition, multiple jurisdictions in the U.S., including California, have declared a state of emergency and issued shelter-in-place orders in response to the outbreak. The immediate impact to the Corporation's operations includes restrictions on employees' and grantee project partners' ability to work, and reductions or cancellation of program activities. The economic pressures during the shelter-in-place may result in increased operating expenses, reductions in investments values, and reductions in the Corporation's ability to fundraise, and it is anticipated that the impacts from this pandemic will continue for some time. As of the report date, the financial impact of the coronavirus outbreak cannot be measured.

# NOTES TO FINANCIAL STATEMENTS For the years ended December 31, 2019 and 2018

### NOTE 16 SUBSEQUENT EVENT - SBA PAYROLL PROTECTION PROGRAM

On April 24, 2020, the Corporation entered into an unsecured note payable to the CRF Small Business Loan Company, LLC, as part of the Coronavirus Aid, Relief, and Economic Security (CARES) Act's "Paycheck Protection Program" which is guaranteed by the U.S. Small Business Administration. The loan is for \$132,300, matures on April 24, 2022, and bears interest at the fixed rate of 1% per annum. Payments of principal and interest are deferred for six months, then shall be made in eighteen equal payments until maturity. Under the terms of the program, some or all of the loan may be forgiven if funds are used during the covered period for costs identified in the CARES Act: payroll costs, covered rent obligations, and covered utility payments.

The future minimum principal payments under this loan, if the full amount is not forgiven, are as follows:

Year ended December 31,	
2020	\$ 14,700
2021	88,200
2022	 29,400
	\$ 132,300