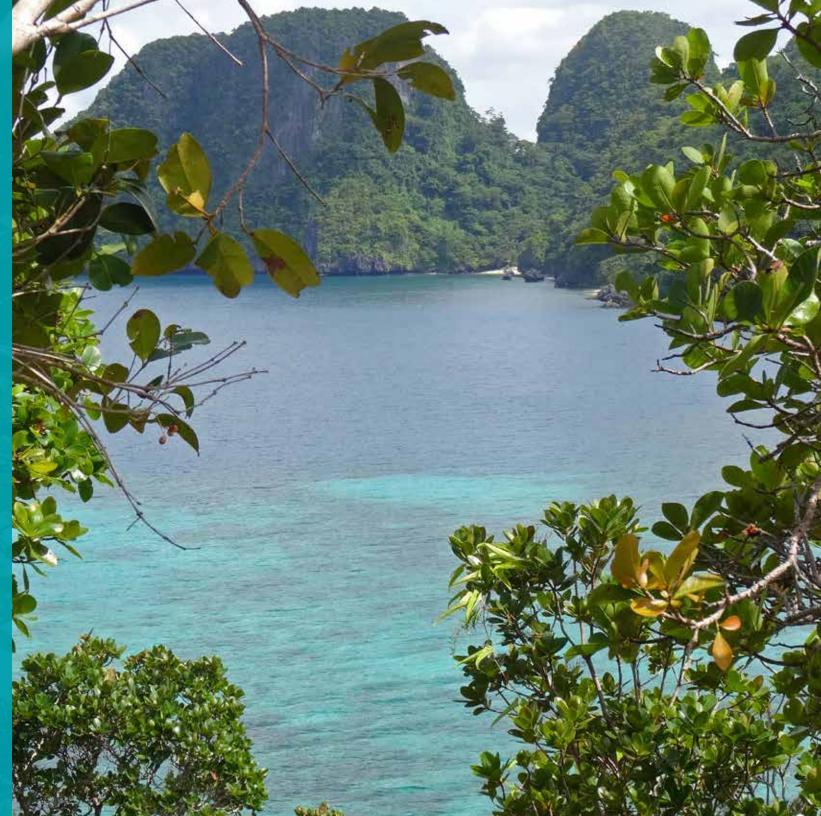


2014 ANNUAL REPORT



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SEACOLOGY AROUND THE WORLD

257 projects in 55 countries on 155 different islands • Nearly 1.3 million acres protected 23 field representatives, four international affiliates, seven full-time staff

Seacology is dedicated to protecting island environments around the world.

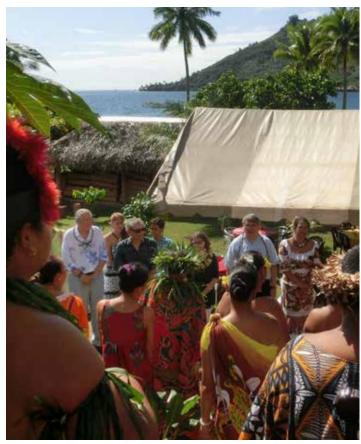
Why islands?

The extinction crisis facing ecosystems around the world is most threatening on islands, where over half of all animal extinctions in the past 500 years have occurred. From coral reefs to mangrove forests, the world's islands house a multitude of unique habitats and wildlife.

At the same time, island communities are under increased pressure to boost economic development even at the cost of environmental damage. As many of the world's most vulnerable islands are also among the smallest, these ecological gems are often overlooked.

Our win-win approach tackles both environmental threats and humanitarian challenges, creating marine and terrestrial reserves on islands while improving the quality of life for the surrounding community.

We find solutions by asking islanders to identify a communal need Seacology can provide, such as a school or a freshwater-delivery system. In exchange, the village agrees to protect a nearby marine or terrestrial area.



Seacology staff and Board members meet with an indigenous community on Moorea, French Polynesia.

Message from the Chair

Seacology is a small charity with a big mission: we aim to save island habitats and cultures throughout the world.

Islands are the greatest treasure chests of biodiversity we know of. In some island ecosystems, a majority of the plants and animals are endemic—found nowhere else—and island flora and fauna have the highest known rates of extinctions.

Our way of protecting island habitats is simple, but highly effective. We partner with indigenous people to build a village school, or medical clinic, or other needed public work in exchange for the villagers protecting their rainforest, coral reef, or other precious habitat.

Seacology's unique approach has saved precious island environments in 155 islands in 55 different countries.

We believe in a win-win-win approach to environmental conservation: indigenous people win not only a needed public work, but an increased sense of worth and dignity. Our donors win, knowing that their gifts are used in an extraordinarily efficient way to achieve major humanitarian and environmental goals. And the world wins by having precious island habitats protected by those who know and love them the most, villagers whose links to the forests and marine resources stretch back for generations.

Whether you be a Seacology donor, an island leader, a foundation executive, or just an interested citizen of the world, we welcome your interest in Seacology. Thank you for joining with us to save some of the world's most precious habitats.

Paul Alan Cox Seacology Board Chair





Donald M. Arntz Michael Burbank, President Lucien d'Sa Paul Alan Cox, Chair Scott S. Halsted Douglas Herst, Vice President Suzanna Jamieson, Treasurer Masayuki Kishimoto Barbara Meyer Ken Murdock, Vice Chair Kimberly Myers Hewlett Shari Sant Plummer, Vice President Peter Read Kristin M. Reed Joseph Scalzo Michael Staffieri Nadine Tang Sandie N. Tillotson, Vice President Jake Walker Marsha Garces Williams

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Kevin Claassen Accounting Manager
Joseph Clerici Design and Communications Assistant/Webmaster
Abby Krumbein Development Associate
Christina Oraftik Administrative Assistant
Karen Peterson Program Manager
Mary Randolph Program Manager
Aaron Rashba Development Director

Affiliates

Seacology Japan Seacology U.K. Seacology Scandanavia Seacology Germany

PROJECT UPDATES CHILE Our partners have completed construction of a visitor center for local women to sell their crafts in exchange for a 100-acre reserve for migrating Hudsonian godwits. Quinchao We also funded a second project in the community in 2014 to provide security equipment for the facility.



FRENCH POLYNESIA
Moorea

In June, a Seacology expedition visited the island of Moorea to comemmorate the opening of *Fare Kimo*, a dormitory we built as an expansion to our earlier facility on Moorea, which was constructed in 2008 in support of a 2,394-acre no-take reserve. The original facility became so popular with children visiting from neighboring islands that the dormitory was needed to accomodate them. *Fare Kimo* was funded and named in memory of former Seacology Board member Kimo Campbell, who passed away in 2012.



Kenya Pate and Wasini Islands

swim out of the traps, thus lowering the impact on the fishery's ability to replenish itself. In exchange for Seacology's support, the community agreed to support a 1,532-acre sustainable fishing area along the islands' coasts. More of the sustainable traps are currently being built.



PHILIPPINES

Bacuit Bay, Palawan Island From left, Program Manager Karen Peterson, Jose Alferez from partner NGO the El Nido Foundation, Field Representative Ferdie Marcelo, and Program Manager Mary Randolph. As of the end of 2014, 78 mooring pins, to protect Bacuit's ecosystems from anchor damage, had been installed in this tourism-heavy area off Palawan Island. Our project to provide mooring and marker buoys was launched in support of a network of no-take Marine Protected Areas comprising 2,251 acres of coral reefs and other sensitive habitat. The El Nido foundation is continuing to install more buoys.





In a massive cyclone last January, the Seacology-retrofitted Felemea community center suffered extensive damage, and had to be rebuilt from the ground up. Seacology's Board quickly approved funding for the project and a brand-new community hall (pictured) was built





COUNTRY, Island	COMMUNITY BENEFIT	ENVIRONMENTAL BENEFIT
ARGENTINA Tierra del Fuego	Fencing, signage, bird watching platforms, and educational materials	Improved protection of the Rio Grande Natural Reserve System
CHILE Quinchao	Security equipment for handicrafts center	Conservation of migratory birds and coastal wetlands
FEDERATED STATES OF MICRONESIA Parem	Water storage and distribution system	New 1,644-acre marine reserve
FEDERATED STATES OF MICRONESIA Pohnpei	Youth development and education center	New 308-acre forest reserve
FIJI Vanua Levu	Community hall	Protection of 1,134 acres of marine reserve and 208 acres of mangroves
GRENADA Grenada	Mangrove nursery	Forest restoration



Acres of marine habitat protected by Seacology

NEW PROJECTS		
COUNTRY, Island	COMMUNITY BENEFIT	ENVIRONMENTAL BENEFIT
HONDURAS Roatán	Creation of "Junior Park Rangers of Roatán" program to educate youth	Involvement of local youth in environmental protection
INDIA Middle Andaman	Crafts and women's center for Karen Community	Protection of a 1,433-acre mangrove forest and estuarine area
INDONESIA Bali	Community hall	Support for 1,606 acres of no-take rainforest
INDONESIA New Guinea	Fresh water system	Support for 10,131 acres of no-take forest reserve
14		



574,904
Acres of terrestrial habitat protected by Seacology

COUNTRY, Island	COMMUNITY BENEFIT	ENVIRONMENTAL BENEFIT
JAMAICA Jamaica	Ranger dormitory and improvements to Seacology-funded field office	Enforcement of the 460,000-acre Portland Bight Protected Area
NICARAGUA Ometepe	Upgrades to Finca Mag- dalena's visitor center and park ranger station	Improvement to park monitoring
PHILIPPINES Sibuyan	Solar lighting units for each household in village	Support for a 2,471-acre watershed forest
TANZANIA Zanzibar	Water pumps and livestock watering points	Protection of 1,399 acres of the Chaani Indigenous Forest

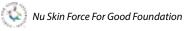
Since our founding in 1991 we have launched projects in

more than 250 Communities

155
Islands

55 Countries

Funding for certain projects provided by...







2014 SEACOLOGY PRIZE WINNER

ALI SHAIBU SHEKUE

An artisanal fisherman, the man known by his colleagues as the Professor established Kenya's first community-managed MPA and has since worked to organize his peers to build sustainable fisheries along the country's coast

ABOUT 'Professor' Shekue

Our 2014 Seacology Prize was awarded to "Professor" Ali Shaibu Shekue from Kenya.

Though not a professor in the literal sense, Shekue is recognized throughout Kenya for his knowledge and skill pertaining to artisanal fisheries. He is among the few remaining old fishermen, and throughout his lifetime he has witnessed people being dispossessed from their fishing grounds and the loss of traditional fisheries management practices. As a result of these changes, Shekue observed a drastic decline in the fisheries' resources, the destruction of habitats, and an increase in illegal fishing activities. Rather than remaining silent, he began working to mobilize local communities and in 2002 the first community-managed marine protected area in Mkokoni, Kiunga was created due to his efforts.

"I thank Seacology for its respect and recognition of indigenous knowledge that exists with the local community who are mostly uneducated and for its keenness to utilize this knowledge to enhance conservation," Shekue said in his acceptance speech.

"I thank Seacology for recognizing us, guiding us, accepting us, and now awarding us for our efforts and determination. This award will encourage the youth to participate in conservation efforts and practices for the benefit of all future generations."

ABOUT THE SEACOLOGY PRIZE

Many foundations recognize exemplary achievements by scientists, educators, business leaders and other individuals who work toward conservation. Seacology has chosen to recognize heroic achievement by people who seldom receive any publicity: indigenous leaders who risk their own lives and well-being to protect their island's ecosystems and culture.

The Seacology Prize is underwritten by Ken Murdock, Vice Chair of Seacology, in memory of his mother, Lalovi Fish Murdock.

Seacology SUPPORTERS

CHIEF ULU FELLOWS

(\$25,000 or more)

Anonymous Argus Fund Lancy Foundation James and Gretchen Sandler Newman and Zeneth Ward Family Foundation

ISLAND FELLOWS

\$10,000-\$24,999

Anonymous
Peter and Mimi Buckley
Roy Disney Family Fund
Robert Epstein and Amy Roth
Phyllis K. Friedman/Friedman Family Fund
Mariposa Fund
Esmond Harmsworth Charitable Foundation
Arthur Kern
Taka Moriuchi/Axe Taka, Inc.
Jane Napier
Guy and Jeanine Saperstein
Stephen Silberstein
Anne Symchych

SEACOLOGY FELLOWS

\$2,000-\$9,999

Anonymous

Yvonne Adams and Jeremy Green John and Betty Ann Altman Larry and Wendy Barels

Renee Boicourt Pete and Ginny Boyce Peter and Mimi Buckley Katie Budge

Kerry Tepperman Campbell Mike and Jeanie Casey Craig and Nana Chiappone

Yvon Chouinard

Dana DiCarlo and Scott Plank Virginia and Peter Dimsey Glenn and Bettina Duval

Sally Faulkner

Gordon Firestein and Doris Lang

Kathryn Fox

Robert and Michelle Friend Markus Fromherz and Heike Schmitz

Theodore and Frances Geballe

lan Glascock

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Todd Werby and Nonie Greene

Herbert and Jan West

Wayne and Julissa Westerman

Gregory and Patti White

Scott Wilson and Lucy Cummings

BOARD MEMBERS

In 2014, all Seacology Board members made generous personal gifts. Board contributions represent a significant portion of Seacology's total fundraising. We are most grateful for the generosity and leadership of each Seacology Board member.

Seacology is fortunate to receive many gifts under \$2,000. Space limitations prevent us from listing the name of each donor, but we deeply appreciate every contribution to Seacology. Each gift we receive is important to our efforts to protect the world's islands.



Seacology Island Legacy Society

If you are a Seacology Fellow, a longtime Seacology supporter, or are new to our cause and feel a great affinity for our mission, please consider joining our Island Legacy Society. Members of the Island Legacy Society have made a commitment to protecting islands for future generations to enjoy by making a planned gift to Seacology. To join the Island Legacy Society:

- Make a gift to Seacology in your estate plan through your financial advisor.
- Contact Seacology's Development Department at (510) 559-3505 or islands@seacology.org and we will send you a Letter of Intent to complete and return to us.

On behalf of Seacology's Board, staff, and most especially, the habitats and peoples of the world's islands, we thank the following Island Legacy Society members. Your thoughtfulness and generosity will conserve the unparalleled biodiversity and cultures of islands for many generations to come.

We are pleased to honor the following members of the Island Legacy Society:

Anonymous Frank W. and Margaret B. Adelstein Fund* Marie-Louise Ansak Larry and Wendy Barels Charitable Remainder Trust Michael Burbank & Cindy Roberts Kimo Campbell* Paul and Barbara Cox Rosalind Douglas Trust* **Graham Farrar Living Trust** Dr. and Mrs. Lawrence Feigenbaum* Susan Friedman **Christy Gavitt** Eliot Girsang & Richard Wilson Kathleen Goetten* Hank and Jane Goichman Kathryn Fox-Winokur Mr. G. Morgan Griffin Craig Grube Scott Halsted Doug and Leni Herst Michael N. Hofman and Janet Moyer **Hotham Family Trust** Carlton A. Hubbell Trust* Cynthia Hubach, in memory of Richard A. Hubach Suzanna Jamieson

Masayuki Kishimoto Mr. Raleigh Klein Mark Murzin and Krista Knoernschild Ken Murdock Matsuno Kuhara Patrick Mickey Petersen Charitable Fund* Peter Pistor **Shari Sant Plummer** John C. and Susan C. Racanelli Gordon Radlev James and Grétchen Sandler Joseph and Catherine Scalzo Mr. and Mrs. Randolph Selig Duane Silverstein and Marcia Stewart Rose & Arthur Silverstein Memorial Fund* Mr. Lindley S. Sloan Michael and Marilyn Staffieri Family Trust Sandie N. Tillotson Foundation Cindy and Richard Troop Jamés L. Walker, IV Alex Weinstein, MD and Betty Helton, MD Erin West Herbert A. West Greg and Pat White Marsha Garces Williams

*deceased

Sara Katz



Members of the Mangyan community receive solar lighting units provided by a Seacology grant, on the Philippine island of Sibuyan.

Seacology IN THE NEWS

Surfers Village, March 14, 2014

"Northcore Gets Their Hands Dirty in Panama Conservation Projects"

Alert Diver Magazine, Winter 2014

"Saving the world one island at a time"

Marina Live, May 7, 2014

"Seacology are Saving the World's Most Endangered Turtles"

SUP Connect, May 7, 2014

"English Paddlers Set Adventure Prone Paddling World Record In Panama"

Daily Mail, Aug 13, 2014

"British Adventurers Dodge Sharks, Storms and Drug Smugglers During 380 Mile Trek off Panama Coast to Break World Paddleboarding Record"

KPFA Radio, Sep 15, 2014 "Africa Today"

San Francisco Examiner, Oct 9, 2014

"Good Dav!"

KPFA Radio, Nov 17, 2014 "Africa Today"

Tiempo Fueguino, Dec 31, 2014

"The City Opens New Path and Posters in Laguna de los Patos"

A-NEWS BOAT SHOWS CHARTER CRUISERS ENVIRONME

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Seacology are saving the world's most endangered turtles



PHOTO CREDITS: Baby turtle photos courtesy of Lamu Marine Conservation Trust (LAMCOT)

It's hardly surprising that sea turtles are in danger of extinction. They are famed the world over for their meat and highly sought after for their eggs, their blood is claimed to have medicinal properties and, unfortunately for them, they are encased in a shell that is used to produce beautiful jewellery and trinkets. Turtles have always been a prized catch; they are lumbering creatures on land that once flipped on their backs are defenceless.

Historically they were kept alive on ships for weeks providing sailors with a great source of fresh meat. Consequently their numbers have been decreasing slowly for over 400 years with laws put into effect in Bermuda as long ago as 1620 to protect "so excellent a fishe". More recently, large scale commercial methods of capture (peaking at over 17,000 tonnes in the late 1960s), imprecise fishing methods, and extensive beach development, have left five of the seven species of sea turtle on the International Union for Conservation of Nature's (IUCN) Red List of Threatened



ine villages line a bay on Waigeo Island in Raja Ampat, Indonesia. During a visit by representatives of Seacology, a Californiabased nonprofit working to protect threatened island ecosystems around the world, one

village chief requested paved walking paths. "We thought, what an odd thing to request," said Seacology executive director Duane Silverstein. "But our philosophy is that we'll do what the village wants as long as it isn't a bad thing." Then he learned that village paths become water-filled ruts in the rainy season, which meant paved walkways would help

that the Indonesian government occa the village with projects that the gow the people wanted. "Seacology was th us with what we asked for," the chief That sums up the philosophy of the

which was founded in 1991 and now 244 projects in 51 countries on 149 is credit. Seacology provides somethi as those paved walkways, in exchang promising to protect a specified area villages on Waigeo received a project

GOOD DAY!

WHO'S IN TOWN New Jorker carcounts 100 Act Last talks about her humorous view of and her new memoir, 2 art 'W Talk About Something More Plea nt." [7:30 p.m., Nourse Theater, 275 Ha

Lectures

View of Ukraine: Dr. Vai a Vike-Frei-berga, former presider speaks about recent de in Ukraine and other E stern Euro



Farent electrical engineer Kevin
Goe speaks about meltdowns at the
Cukushima nuclear power plant and
why robots can't repair the reac-

Literary events

At the colleges Film fest: "Queer Shorts at SF run fest: "Queer Shorts at SF State" commemorates the 25th annual National Coming Out Day with LGBT-related shorts from Sa Francisco State faculty and alumni [5p.m., Coppola Theatre, Fine Arts Building, San Francisco State, 1600 Holloway Ave., S.F.]

Prize-winning poetry: Joanne Diaz presents her new book of poetry, "My Favorite Tyrants," winner of the 2014 Brittingham Prize in Poetry, [7 pm., Green Arcade, 1680 Market St., S.F.]

Marley connection: Marlon James' latest book, "A Brief History of Seven Killings," is a fictionalized account of a 1976 assassination

SF AERIAL DANCE FESTIVAL At the public library The show features performances by Flyaway Productions and Bandaloop, and a new work by emerging choreographer Chelsea O Riley. [8 p.m., Zaccho, 1777 Yosemite Ave., #330, S.F.] Lights out at Stick exhibit: "Lights Out at the Stick," an exhibit looking back at four decades of baseball and football at Candlestick Park, ends its run. [9 a.m.9 nm., Main Library, 100 Larkin St., S.F.] Local activities City fashion: Union Square is pre-senting its second Fall Fashion Fest, with special shows, popups, discounts and more benefiting Glide Memorial. [5-10 p.m., Union Square, SF)

Rap showcase: "Hip-Hop Queens: From Oaxaca to the Bay" showcase feminist rappers and poets. [7p.m., Mission Cultural Center for Latino Arts, 2868 Mission St., S.F.]

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Chinatown on film: "Chan is Miss-ing," a 1982 film by "Joy Luck Club" director Wayne Wang, follows two cabbies on a shadowy mission in Chinatown [7:30 pm., Yerba Buena Center for the Arts, 701 Mission St., S.F.]

Throwback Thursday: Soulful singer Lauren Bjelde fronts San Francisc based Royal Jelly, which plays an old-school mix of gypsy soul and horn-blowing swing. [8 p.m., Slim's, 333 IIth St., S.F.]



\$420 \$66 \$243 \$33

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Seacology AWARDS

At the end of the year, Prince Albert II of Monaco named Seacology as a laureate for the 2015 Prince's Prize for Innovative Philanthropy.

The Prince's Prize, now in its second year, is a coordinated effort by the Prince Albert II of Monaco Foundation and the Tocqueville Foundation to recognize charitable organizations that utilize creative approaches to addressing social and environmental challenges.

"Receiving the Prince's recognition is a great honor for Seacology—a small not-for-profit that works with island villages to swap schools, clinics, and water supplies in exchange for rainforest and marine reserves," said Seacology founder and Board Chair Dr. Paul Alan Cox. "On behalf of indigenous conservationists throughout the world, we are thrilled to accept this laureate."

"We all have a duty to ensure the world's ecosystems are protected, and Seacology's commitment to achieving this is highly commendable. Their innovative approach to conservation challenges conventional ways of thinking about development and leads the way in promoting new kinds of philanthropic activities," said HSH Prince Albert II.

"The fact that Prince Albert II recognized our grassroots efforts is extremely gratifying, particularly since the prince has a stellar reputation as a marine conservationist and philanthropist," said Seacology's Executive Director Duane Silverstein.



Seacology Statement of Financial Activity

January 1 through December 31, 2014¹

Support and Revenue

Change in net assets

Public Support	
Foundation Grants	731,279
Donations and Bequests	1,578,262
Total Public Support	2,309,541
Revenue	
Expedition Income, net of expenses	8,265
Interest/Investment Income	16,011
Miscellaneous	1,449
Total Revenue	25,725
Total Support and Revenue	2,335,266
Expenses	
Program Services	1,239,462
Management and General	130,329
Fundraising	286,981
Total Expenses	1,656,772

¹These figures are unaudited. To request copies of previous years' audited financial statements prepared by Doran & Associates, Certified Public Accountants, please contact the Seacology office. The 2014 audited financial statements will be available in June 2015.

678,494

RIGHT: A glacier in Chile's Torres del Paine National Park, seen during a Seacology expedition last winter.

BACK PAGE: A fishing village on Panama's Escudo de Veraguas Island.





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