

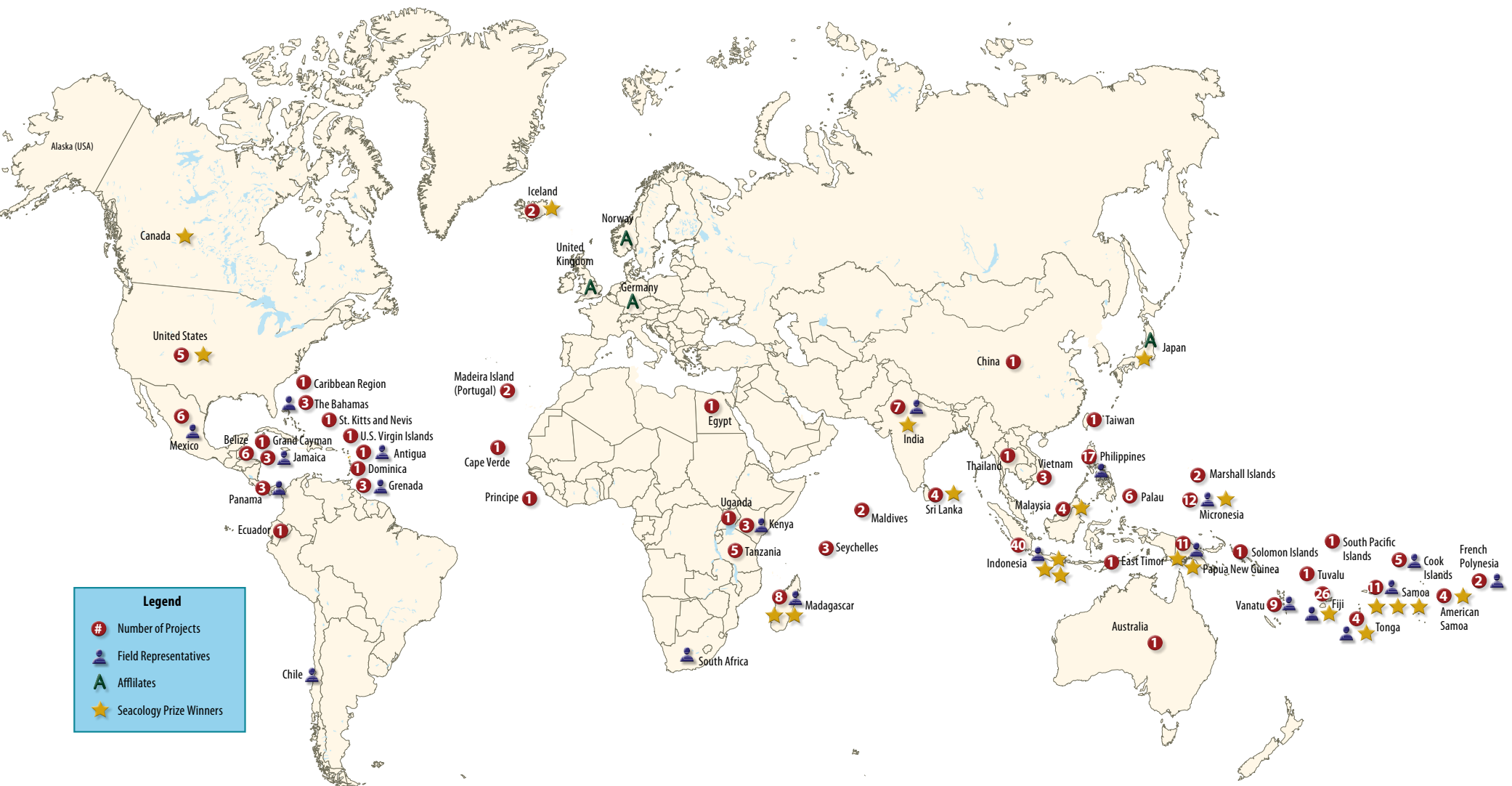


2012 ANNUAL REPORT



SEACOLOGY AROUND THE WORLD

237 projects in 50 countries on 146 different islands • TK Prize Winners • 21 field representatives • 4 international affiliates • 7 full time staff



Seacology is dedicated to protecting island environments around the world.

Why islands?

The extinction crisis facing ecosystems around the world is most threatening on islands, where over half of all animal extinctions in the past 500 years have occurred. From coral reefs to mangrove forests, the world's islands house a multitude of unique habitats and wildlife.

At the same time, island communities are under increased pressure to boost economic development even at the cost of environmental damage. As many of the world's most vulnerable islands are also among the smallest, these ecological gems are often overlooked.

Our win-win approach tackles both environmental threats and humanitarian challenges, creating marine and terrestrial reserves on islands while improving the quality of life for the surrounding community.

We find solutions by asking islanders to identify a communal need Seacology can provide, such as a school or a fresh water delivery system. In exchange, the village agrees to protect a nearby marine or terrestrial area.



Dr. Paul Cox with healer Lemau Seumantafa in Falealupo Village, Samoa.

Message from the Chairman

Seacology has a simple mission: to protect island habitats and cultures around the world. We execute our mission with a minimum of red tape and a very small staff. Our focus is not to build a large bureaucracy with fancy offices, elegant galas, and highly paid lobbyists. In fact, Seacology doesn't get involved in politics, solicit government funds, or criticize national leaders, foreign or domestic. Instead we quietly find win-win solutions to protect habitats and cultures on islands by working with village or community leaders.

Our simple focus on mission execution is one reason why Seacology has a record of international achievement that is nearly unmatched in the conservation world. We now have projects on islands in fifty different countries, projects that have nearly 2 million acres of coral reefs, island rain forests, and other precious terrestrial and aquatic habitats throughout the world.

Although our conservation work has been highlighted in international publications ranging from TIME magazine to National Geographic, Seacology keeps a low profile. Yet in 126 islands throughout the world, village schools, medical clinics, and water supplies carry the Seacology name. More importantly, coral reefs, mangrove forests, turtle hatcheries, and endangered species near these projects are protected by the indigenous peoples who have made agreements with us. "Seacology is different," one tribal leader told Executive Director Duane Silverstein. "Other foreigners tell us what to do. Seacology instead asks us what we need."

If you are a donor, a philanthropist, a foundation director, a corporate official, or simply a friend, we invite you to explore our unique approach to island conservation. As you will see in this report, we gain tremendous financial leverage by creating conservation agreements with our indigenous partners. Yet anyone who has visited one of our island projects on a Seacology trip will tell you that is only part of the story. In Seacology you will discover that sharing a common conservation vision with indigenous villagers, sharing their dreams, their stories, and their passion to conserve is transformational on a personal level.

French philosopher Albert Camus said, "The struggle to the heights is enough to fill a man's heart." We welcome you to join us in Seacology on that journey.

Paul Alan Cox
Chairman of the Board



INDONESIA

Fafanlap, Daram Island

These Fafanlap kids are some of the very first students to use their village's new kindergarten building, which opened in October 2012. The building, which also serves as a community center for village meetings, was built to garner the community's support of a massive, 90,000-acre marine reserve just off shore.

KENYA

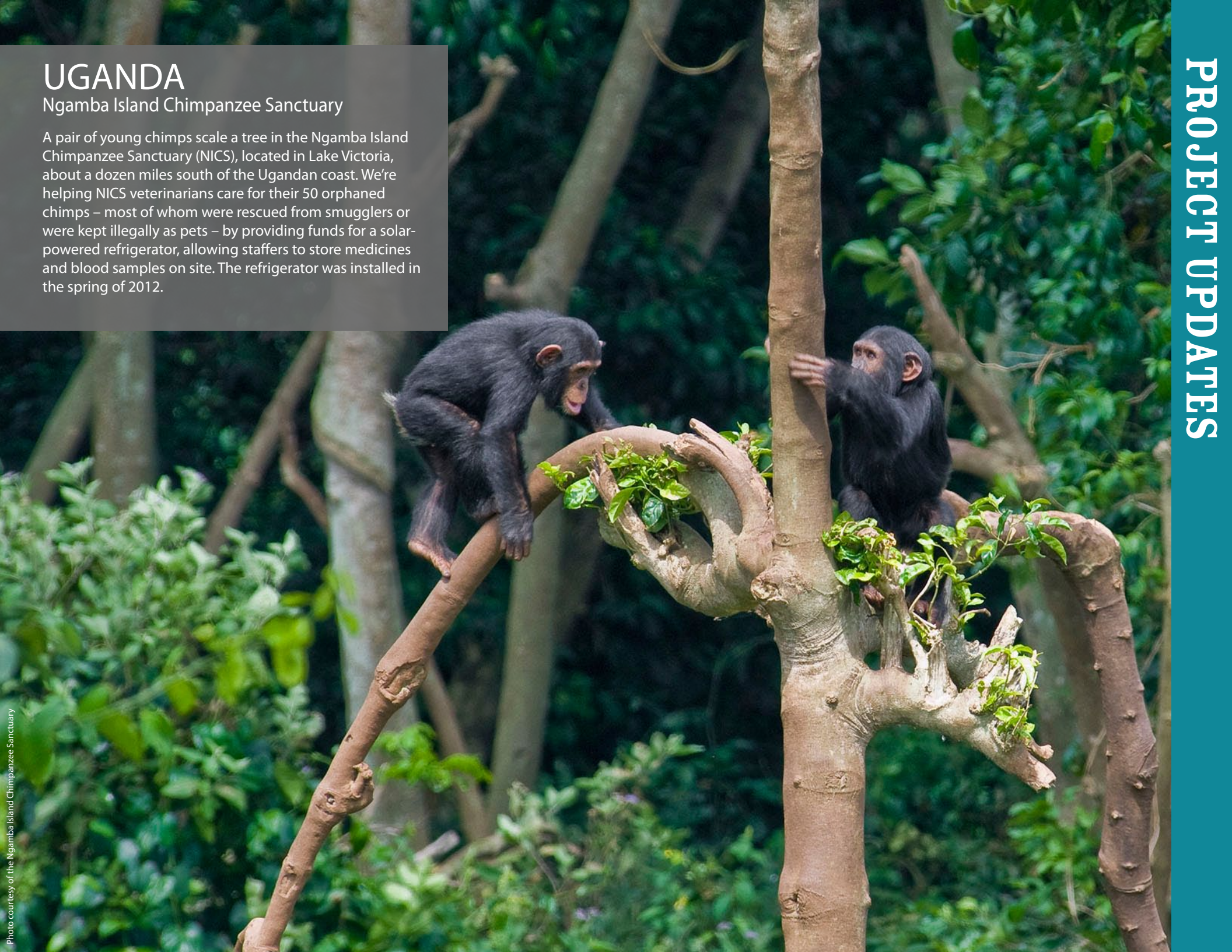
Funzi Island

In the new building for the Funzi Turtle Club (FTC), a woman demonstrates the weaving technique she uses to make mats, fans, and hats. We funded the building, along with assorted equipment, to help the FTC protect the five species of sea turtles who come to their beaches to nest. Visitors can drop by the FTC headquarters to learn about sea turtles and buy locally-made handicrafts.

UGANDA

Ngamba Island Chimpanzee Sanctuary


A pair of young chimps scale a tree in the Ngamba Island Chimpanzee Sanctuary (NICS), located in Lake Victoria, about a dozen miles south of the Ugandan coast. We're helping NICS veterinarians care for their 50 orphaned chimps – most of whom were rescued from smugglers or were kept illegally as pets – by providing funds for a solar-powered refrigerator, allowing staffers to store medicines and blood samples on site. The refrigerator was installed in the spring of 2012.

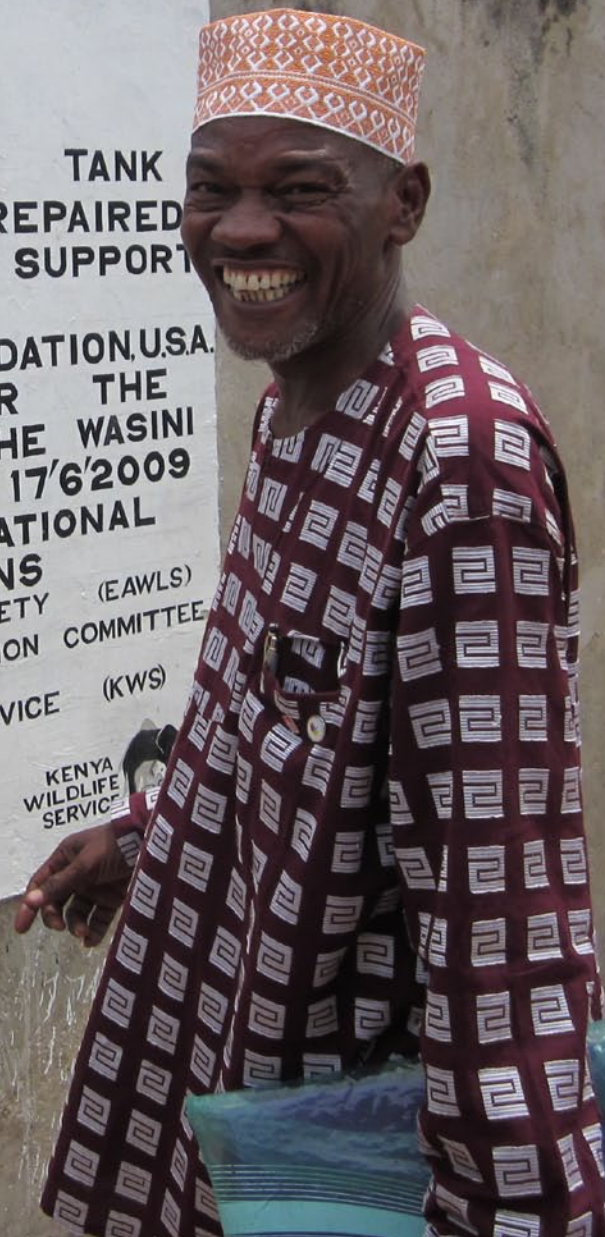


KENYA

Wasini Island

There's no fresh water on Wasini Island, so we helped bring badly-needed improvements to Wasini's rainwater cisterns while also protecting the island's beautiful mangrove forests and promoting ecotourism.


**BIN ISSA WATER TANK
 WATER CISTERN REPAIRED
 WITH THE GENEROUS SUPPORT
 FROM
 SEACOLOGY FOUNDATION, U.S.A.
 AS SUPPORT FOR THE
 CONSERVATION OF THE WASINI
 MANGROVE FOREST 17/6/2009
 SUPPORTING NATIONAL
 INSTITUTIONS**
 EAST AFRICAN WILDLIFE SOCIETY (EAWLS)
 WASINI PROJECT IMPLEMENTATION COMMITTEE
 (PIC)
 WILDLIFE SERVICE (KWS)
 KENYA WILDLIFE SERVICE



BAHAMAS

San Salvador Island

A San Salvador iguana relaxes in a pen in the Gerace Research Centre's breeding facility, opened in May, 2012. With only a few hundred iguanas left on a few isolated cays around San Salvador, it's hoped that the facility will help keep their population healthy and stable. Researchers and iguanas alike got a scare in October, when the island was blasted by Hurricane Sandy, but all survived it just fine.



PAPUA NEW GUINEA

Wanang

Our field representative in Papua New Guinea Sam Moko delivers a speech via bullhorn during the opening ceremony for Wanang village's new school classroom. The village also agreed to double their existing forest conservation area to a total of 5,436 acres.

A man in a blue shirt is speaking into a white bullhorn. He is standing behind a green and white striped banner. The banner has text that reads: "WELCOME TO WANANG CONSERVATION PRIMARY SCHOOL SEACOLOGY CLASSROOM OPENING 20-01-2020". There is a drawing of a smiling face on the right side of the banner. The background shows a wooden structure with hanging plants and a blue balloon.

WELCOME TO
WANANG CONSERVATION
PRIMARY SCHOOL
SEACOLOGY CLASSROOM
OPENING 20-01-2020

PANAMA

Escudo de Veraguas Island

This pygmy sloth hangs out in a mangrove forest on an island 10 miles off the Atlantic coast of Panama, the only home in the world for these critically endangered football-sized creatures. To prevent habitat loss, we've started distributing high-efficiency stoves to fishermen in the area who would otherwise cut down the mangroves to burn for fuel.

PROJECTS LAUNCHED IN 2012



NEW PROJECTS






BAHAMAS	Abaco Islands	Signage and a small cabana for educational information and for use as a rest spot in national parks.
BELIZE	Abalone Caye 	Reinforcement and stabilization of the Seacology-funded Port Honduras Marine Reserve Ranger Station.
FEDERATED STATES OF MICRONESIA	Pakin Atoll	Community house for the residents of Pakin Atoll, Sokehs municipality, Pohnpei in exchange for a new 50-hectare (124-acre) marine protected area, as a no-take zone, in perpetuity.
FIJI	Qumusea District, Vanua Levu Island 	Construction of a kindergarten in exchange for the planting and protection of a 4,000-acre forest area for a minimum duration of 20 years.
FRENCH POLYNESIA	Moorea	Dormitory to house outer island children at the Seacology-funded Atitia Center for protection and preservation of the natural and cultural heritage of the Polynesian people.
GRENADA	St. Andrew's Parish 	Viewing towers, picnic tables, and interpretive signage for the 3,088-acre Grand Etang Forest Reserve.



Photo by Bob Heli

776,755
Acres of marine
habitat protected by
Seacology

NEW PROJECTS

INDIA	Bali Island, Sundarbans	Mobile community conservation resource center in exchange for the planting and protection of 300 hectares (741 acres) of mangrove forest for a duration of 10 years.
INDONESIA	Fam Besar and Fam Island	Solar power for a junior high school and construction of a community patrolled guard post/lookout tower in exchange for support of two newly created no-take marine areas totaling 58,000 hectares (143,321 acres) for a minimum duration of 25 years.
JAMAICA	Long Acre	Establishing a furnished field office and providing equipment for the enforcement of the 625-acre Galleon Fish Sanctuary.
MADAGASCAR	Amboloboza 	Construction of two primary school classrooms and a restroom block in exchange for protection of 250 hectares (618 acres) of threatened primary semi-humid forest for a duration of 15 years.
MADAGASCAR	Antanandava 	Library and reading room for Seacology-funded Antanandava, Madagascar School in exchange for the propagation and planting of 5,000 trees within the communities' existing 400 hectare (988 acre) protected area.

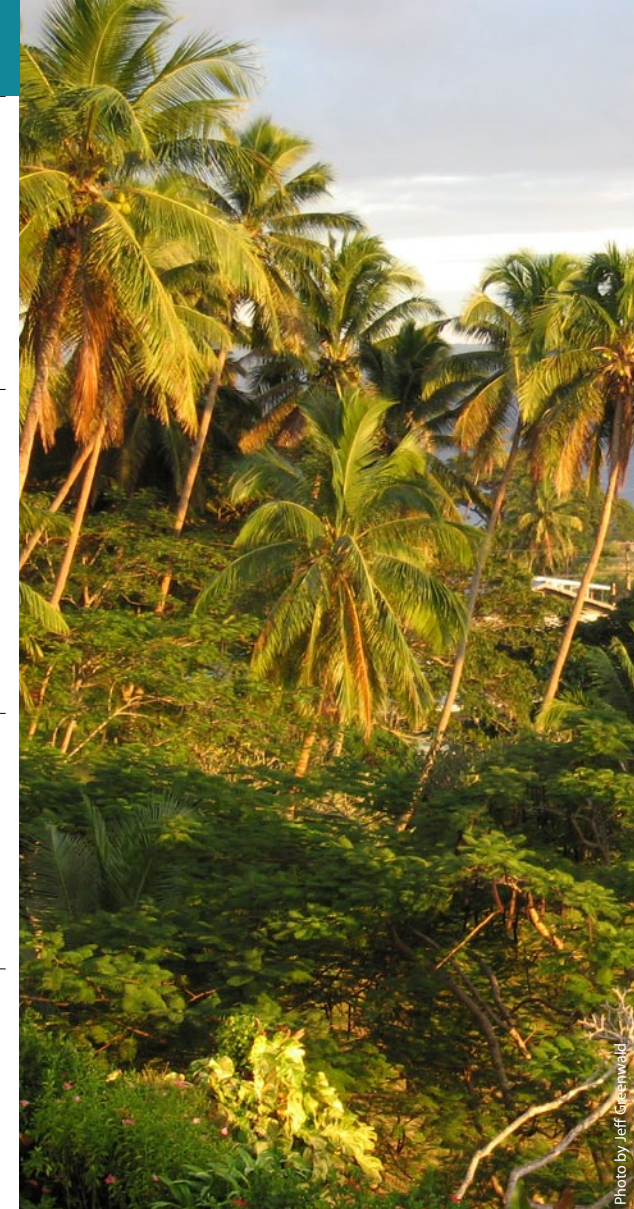





Photo by Jeff Greenwald

830,378
Acres of terrestrial
habitat protected
by Seacology

NEW PROJECTS

MADAGASCAR	Antsahaberaoka 	Construction of a footbridge and three primary school classrooms with furnishings and a restroom block in exchange for support of a new 1,950 hectare (4,819 acre) rainforest reserve for a duration of 30 years.
PHILIPPINES	Barangay San Vicente, Bohol Island	Construction of an 800-meter boardwalk in support of the protection of 56.25 hectares (139 acres) of mangrove forest for 12 years.
REPUBLIC OF THE MARSHALL ISLANDS	Namdrik Atoll	Education and surveillance center, and pearl farming and enforcement equipment in exchange for a 35-hectare (86-acre) marine protected area as a no-take zone for 10 years.
TANZANIA	Namponda, Membelwa and Kisiwa Kidogo Islands 	Education and awareness program, construction of a community resource center and support for alternative livelihood options in exchange for the establishment of a 1,400-hectare (3,459-acre) community marine conservation area for 10 years.
TONGA	Ovaka Village, Vava'u Group 	Refurbishment of an existing community hall and its facilities; and new bathroom, water tank, gutters and furnishings in exchange for support of 215 hectares (531 acres) of Fish Habitat Reserves for a minimum of 10 years.

Funding for certain projects provided by...



Nu Skin Force For Good Foundation



Seacology UK



Seacology Japan

Since our first project in 1991,
Seacology has gone global.
We now have projects in...

more than
200
Communities

146
Islands

50
Countries

2012 SEACOLOGY PRIZE WINNER

JOHN AINI

When John Aini saw that the fish were disappearing around his home province in Papua New Guinea, he made it his life's mission to educate coastal villagers on the importance of marine conservation.



ABOUT JOHN AINI

While working for the National Fishing Authority in the 1980s, Aini realized that the fish stocks around his home province of New Ireland were on the decline. If this trend continued, Aini feared that the coastal villages on the islands in New Ireland Province who relied on the fish for their livelihood would be in trouble. As is often the case in developing countries, there were few effective institutions that could help. So Aini had to get creative. In his own free time, Aini began traveling by boat or truck to as many villages around New Ireland Province as he could, giving presentations on the need for villages to use their natural resources sustainably and resist harmful commercial fishing efforts.

In 1993, Aini formalized these "Awareness Roadshows" by launching Ailan Awareness (AA), an NGO that has grown to feature a variety of initiatives. AA now helps villages develop marine resource management plans, and the organization recently created the Marine Resource Management school to educate and inspire the province's young people. By empowering coastal communities to manage the marine resources they depend upon, AA aims to protect both the people and reefs of New Ireland for future generations.

The impact of AA on the province has been profound, according to Dr. Bruce Harris, an anthropologist working in Papua New Guinea. "Ailans Awareness has contributed more than any other organization in New Ireland – private sector, civil society or governmental – to the preservation of marine resources for the benefit of the people who have lived in harmony with those resources for millennia," said Dr. Harris.

"This award signals that the world recognizes our efforts to contribute in our little ways to sustaining our people's livelihoods in changing and trying times," Aini said. "Our sincere and most heartfelt gratitude on behalf of the people of New Ireland and Papua New Guinea for this recognition."

ABOUT THE SEACOLOGY PRIZE

Many foundations recognize exemplary achievements by scientists, educators, business leaders and other individuals who work toward conservation. Seacology has chosen to recognize heroic achievement by people who seldom receive any publicity: indigenous leaders who risk their own lives and well-being to protect their island's ecosystems and culture.

The Seacology Prize is underwritten by Ken Murdock, Vice Chair of Seacology, in memory of his mother, Lalovi Fish Murdock.



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Seacology Affiliates Program

Comprised of individuals dedicated to conserving the world's islands, Seacology Affiliates work to raise awareness of the importance of islands and raise funds in their home countries for Seacology projects.

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Demarcation buoy in Jamaica's Galleon Fish Sanctuary.

CHIEF ULU FELLOWS (\$25,000 or more)

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Argus Fund
Lancy Foundation
Newman and Zeneth Ward Family Foundation

ISLAND FELLOWS (\$10,000-\$24,999)

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Seacology is fortunate to receive many gifts under \$1,000. Space limitations prevent us from listing the name of each donor, but we deeply appreciate every contribution to Seacology. Every gift we receive is important to our efforts to protect the world's islands.

Honoring Chief Ulu

Seacology's highest giving level is named for Chief Ulu Taufa'asisina, a Samoan chief, noted conservationist, and winner of the first Seacology Prize in 1992. Though his village on the island of Savaii was one of the poorest in Samoa, Ulu spurned pressure from logging companies, instead signing a covenant with a Swedish conservation group to protect the rainforest for 50 years in exchange for funds to build a needed school. He kept the interests of his community as paramount, however, going so far as to refuse a quarter of a million dollars in aid because the terms of the agreement threatened to infringe on his people's traditions and customs.

Ulu later led a fight against converting parts of the Tafua rainforest into a planned township, and also co-founded Fa'asao Savaii, an indigenous conservation society. In all, he

was the driving force in stopping logging across his home island of Savaii.

Chief Ulu passed away in June, 2008. Seacology continues to honor his legacy by naming those who give \$25,000 or more annually the "Chief Ulu Fellows."



Seacology Island Legacy Society

If you are a Seacology Fellow, a longtime Seacology supporter, or are new to our cause and feel a great affinity for our mission, please consider joining our Island Legacy Society. Members of the Island Legacy Society have made a commitment to protecting islands for future generations to enjoy by making a planned gift to Seacology. To join the Island Legacy Society:

- Make a gift to Seacology in your estate plan through your financial advisor.
- Contact Seacology's Development Department at (510) 559-3505 or islands@seacology.org and we will send you a Letter of Intent to complete and return to us.

On behalf of Seacology's Board, staff, and most especially, the habitats and peoples of the world's islands, we thank the following Island Legacy Society members. Your thoughtfulness and generosity will conserve the unparalleled biodiversity and cultures of islands for many generations to come.

We are pleased to honor the following members of the Island Legacy Society:

Frank W. and Margaret B. Adelstein Fund
(deceased)
Anonymous (3)
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Donald Arntz
Larry Barels
Michael Burbank & Cindy Roberts
Kimo Campbell (deceased)
Paul and Barbara Cox
Rosalind Douglas Trust (deceased)
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A girl on Minicoy Island, India, presents scissors for the ceremonial ribbon-cutting of their cultural heritage museum, opened in February 2012.

Statement of Financial Activities
January 1 - December 31, 2012*

Public Support:	
Foundation Grants	\$465,257
Donations and Bequests	\$914,968
Total Public Support	\$1,380,225
Revenue:	
Expedition Income, net of expenses	\$(2,946)
Event Income, net of expenses	\$(7,358)
Interest/Investment Income	\$150,709
Miscellaneous	\$89
Total Revenue	\$140,494
Total Support and Revenue	\$1,520,719
Expenses:	
Program services	\$1,218,714
Management and general	\$135,798
Fundraising	\$242,148
Total Expenses	\$1,596,660
Change in net assets:	(\$75,941)

*These figures have been summarized by Seacology from the draft audited 2012 Statement of Financial Activities. To request copies of previous years' audited financial statements prepared by Doran & Associates, please contact the Seacology office. 2012 audited financial statements will be available starting in June 2013.

RIGHT: The pygmy sloths on Panama's Escudo de Veraguas Island may move slowly, but they're still pretty good swimmers.

NEXT PAGE: Kids in Wanang, Papua New Guinea pose in front of their new schoolhouse.



Photo by Bryson Voirin



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