

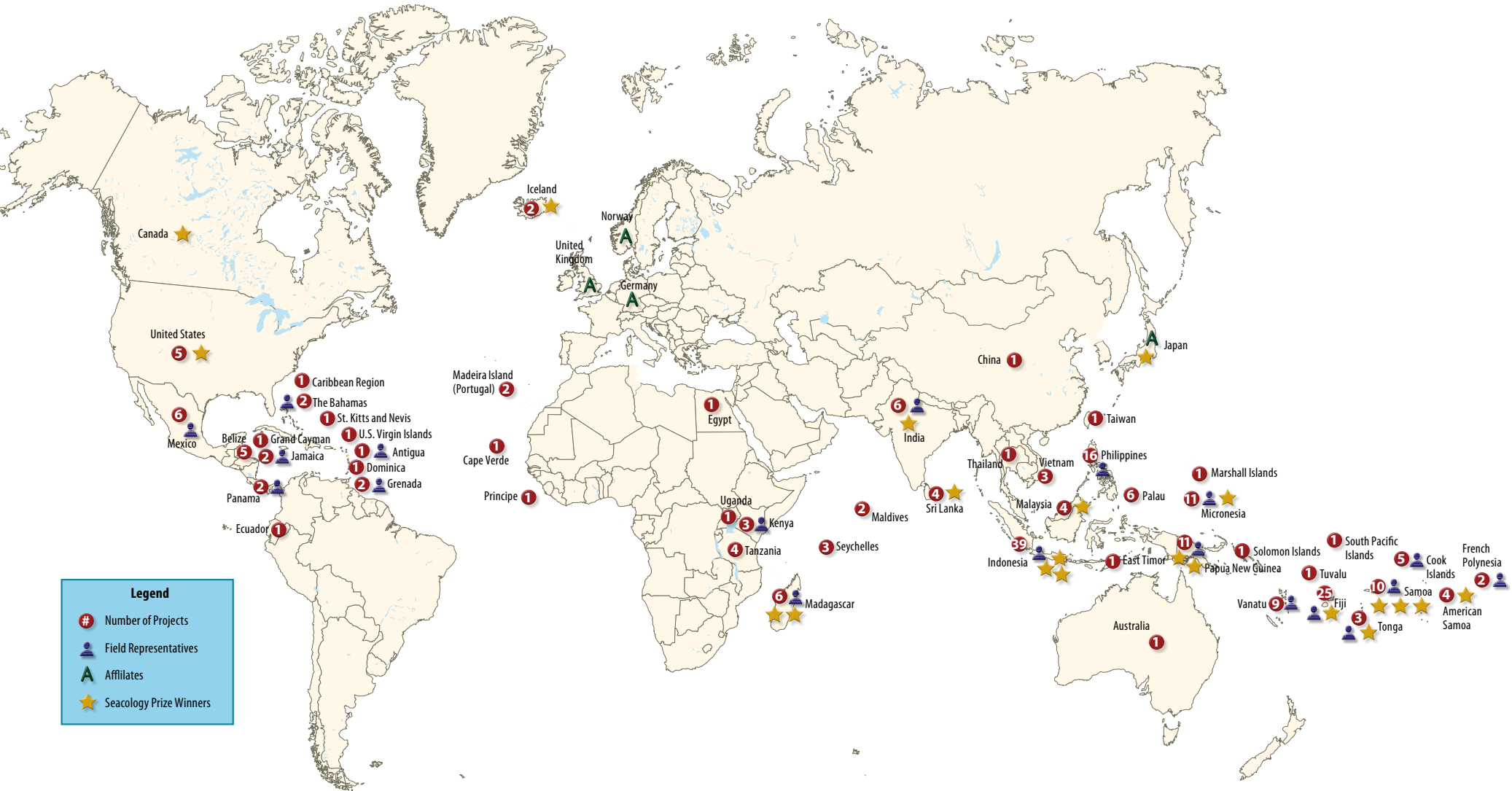
# SEACOLOGY

2011 ANNUAL REPORT



# SEACOLOGY AROUND THE WORLD

219 projects in 48 countries on 126 different islands • 19 field representatives • 4 international affiliates • 7 full time staff



COVER: Kids on Minicoy Island, India, before the opening ceremony for the island's new Natural and Cultural History Museum. (Photo by Vineeta Hoon)

# Seacology is dedicated to protecting island environments around the world.

## Why islands?

The extinction crisis facing ecosystems around the world is most threatening on islands, where over half of all animal extinctions in the past 500 years have occurred. From coral reefs to mangrove forests, the world's islands house a multitude of unique habitats and wildlife.

At the same time, island communities are under increased pressure to boost economic development even at the cost of environmental damage. As many of the world's most vulnerable islands are also among the smallest, these ecological gems are often overlooked.

Our win-win approach tackles both environmental threats and humanitarian challenges, creating marine and terrestrial reserves on islands while improving the quality of life for the surrounding community.

We find solutions by asking islanders to identify a communal need Seacology can provide, such as a school or a fresh water delivery system. In exchange, the village agrees to protect a nearby marine or terrestrial area.



*Dr. Paul Cox with healer Lemau Seumantafa in Falealupo Village, Samoa.*

## Message from the Chairman

Seacology is based on a simple notion: islanders who would otherwise protect indigenous environments are sometimes forced to choose between building a school, hospital, or water supply and protecting their forest or coral reef. Seacology provides a solution by trading such public works for covenants with island villagers to protect their precious habitats. So far, this simple idea has found traction on 126 islands in 48 countries resulting in the protection of 879,681 acres of forest and 844,125 of coral reef.

One secret of Seacology's success is that we treat indigenous peoples with great respect. They reciprocate that kindness. As a result, traveling on a Seacology visit to dedicate a village school, clinic, or other project can be a life-changing experience. We find that most people who go with us on a Seacology trip return transformed.

Much of our success is due to our insistence on keeping it small. We work in small villages doing small projects with a small staff. Our average project costs are modest, but the projects themselves mean a great deal to the villagers. Yet the conservation outcomes are significant. Our emphasis on making conservation deals directly with villages while avoiding politics means that Seacology is welcome in countries around the world.

In this report, you will see how Seacology continues to protect island cultures and habitats throughout the world. I invite you to join with us in this exciting venture.

Sincerely,

Paul Alan Cox  
Chairman of the Board



## PAPUA NEW GUINEA

### Wanang Village

Construction has begun on a new classroom facility for the kids of Wanang. In exchange, the community will double the size of an adjacent conservation area (from 2,718 acres to 5,436 acres), prohibiting hunting, gardening, fires, camps and harvesting of plants.

# FEDERATED STATES OF MICRONESIA

Yela Valley, Tafunsak Municipality, Kosrae

Yela Valley is on its way to being an ecotourism destination. The visitors center is nearly complete, as is the 265-foot boardwalk, which winds through the swamp giving visitors a tour of Yela's pristine wetland forest of massive *Terminalia* trees.



# PHILIPPINES

Villa Paz Villages, El Nido

This is the last of the guardhouses built to help locals in El Nido patrol their 470-acre marine protection zone. Construction on these guardhouses had been slow-going due to gravel shortages in the region. Nonetheless, patrolers have been able to make use of their new patrol boats, buoys, signage, and other miscellaneous equipment.



## INDONESIA

### Fafanlap Village, Daram Island

In exchange for the creation of a 99,583-acre marine reserve, Seacology provided funds to Fafanlap Village to build a new community center, which they'll use as a venue for civic meetings and as a kindergarten. They've already installed the concrete footings and are working on the wood framework of the building. The project has been progressing quickly considering that the island is so isolated that purchased supplies take several days to arrive by boat. (This is our first project supported by Seacology's new Sylvia Earle Conservation Fund.)



# JAMAICA

## Oracabessa Bay

It used to be a shipping container, but now it's a fully-furnished field office for local wardens to patrol Oracabessa Bay's 150-acre fish sanctuary.




# PROJECTS LAUNCHED IN 2011



# NEW PROJECTS


## BAHAMAS

San Salvador Island

Construction of a “head start” facility for the endangered San Salvador iguana. 


## FEDERATED STATES OF MICRONESIA

Yela Valley, Tafunsak Municipality, Kosrae

Visitor’s center, boardwalk and waterway rehabilitation in exchange for the creation of an 87-acre no-take freshwater wetland Terminalia forest in perpetuity. 


## GRENADA

Woburn-Calivigny Marine Protected Area

Construction of two viewing platforms as well as the production, printing and installation of informational signage. 

## INDONESIA

Fafanlap Village, Daram Island, Misool, Raja Ampat, Papua Barat

Community center/kindergarten in support of a new 99,583-acre no-take marine area for a minimum duration of 14 years. 

## INDONESIA

Sano Nggoang Village, Flores Island


Community health clinic in support of a 939-acre existing no-take forest reserve and the creation of a new 74-acre no-take forest reserve for a minimum duration of 10 years. 



Photo by Bob Heil

**844,125**  
Acres of marine habitat protected by Seacology

PREVIOUS PAGE: Construction begins on the new information and training center on Unguja Island, Tanzania.

# NEW PROJECTS





INDONESIA	Pelilit Village, Nusa Penida Island, Bali	Funding to plant 33,900 tree saplings and construct a turtle guard post in exchange for the creation of 83 acres of no-take forest and a 1.2-acre no-take turtle-nesting beach for a duration of 10 years.
JAMAICA	Oracabessa Bay	Furnished field office and equipment for the enforcement of the 150-acre Oracabessa Bay Fish Sanctuary.
MEXICO	Isla Mujeres	Demarcation buoy to protect whale sharks from boat traffic in the Isla Mujeres area.
MEXICO	Isla Natividad	Cabin for ecotourists, surfers, and scuba divers, in exchange for the protection of a 1,120-acre area, including three islets, for a minimum duration of 10 years.
PAPUA NEW GUINEA	Wanang Village	Permanent classroom facility in exchange for the increase in size of an existing forest conservation area from 2,718 acres to 5,436 acres for a duration of 25 years. 
PHILIPPINES	Barangay Canipo, Municipality of Mag-saysay	Construction of a multi-purpose building in support of the extension of a 37-acre Marine Protected Area for an additional 20 years. 



Photo by Erik Patel

879,681  
Acres of terrestrial  
habitat protected  
by Seacology

# NEW PROJECTS

PHILIPPINES	Barangay Malhiao, Municipality of Badian	Construction of a boardwalk and viewing deck in support of a 180-acre mangrove area for a duration of 15 years.
ST. KITTS & NEVIS	Keys Beach	Construction of a turtle conservation information center at Keys Beach. 
SRI LANKA	Uraniya Lagoon, Ampare District, Eastern Province	Construction of a coastal resource conservation and livelihood development center in exchange for the conservation of 2,965 acres of coastal swamp and mangrove for a minimum duration of 10 years. 
TANZANIA	Bumbwini-Mkokotoni Bay, Unguja Island	Information and training center, support for alternative livelihood projects, and rehabilitation and restoration of degraded sites in exchange for the conservation and restoration of a 1,507-acre mangrove forest for a minimum duration of 14 years.
UNITED STATES OF AMERICA	Kure Atoll, Hawaii	Equipment for eradication of invasive plants to protect seabird habitat.

Since our first project in 1991, Seacology has gone global. We now have over 200 projects in

48  
Countries

126  
Islands

6  
Continents

Funding for certain projects provided by...



CIBC FirstCaribbean International Bank  
Nu Skin Force For Good Foundation



Seacology Scandinavia



Seacology UK



Sylvia Earle Conservation Fund

2011 SEACOLOGY PRIZE WINNER

# IRMAN MEILANDI

An environmental activist and journalist in Indonesia, Meilandi has helped his village of Mandalamekar to conserve and replenish nearly 400 acres of surrounding highland forest.



## ABOUT IRMAN MEILANDI

After spending years traveling across Indonesia pursuing environmental causes –first as an environmental journalist and later as an outreach coordinator for Conservation International Indonesia – Meilandi returned to his home village of Mandalamekar concerned about the future of the surrounding rainforest. Loggers had already clear cut many acres, and the land had been left to fallow.

“For years I’ve worked with villages around eastern Indonesia on these kinds of issues,” said Meilandi. “The goal is always to see how people can live harmoniously with nature.”

He convinced villagers to protect over 250 acres of the rainforest, home to a variety of wildlife including the endangered Javan surili monkey. Next, he helped the village revive 74 acres of degraded land by planting 12,000 native tree seedlings.

In 2009, Meilandi collaborated with Seacology to lead an expansion of that effort with 15,000 more tree seedlings planted across an additional 72 acres while using Seacology funds to build a new community center. (The community center was completed in the summer of 2011.)

## ABOUT THE SEACOLOGY PRIZE

Many foundations recognize exemplary achievements by scientists, educators, business leaders and other individuals who work toward conservation. Seacology has chosen to recognize heroic achievement by people who seldom receive any publicity: indigenous leaders who risk their own lives and well-being to protect their island’s ecosystems and culture.

The Seacology Prize is underwritten by Ken Murdock, Vice Chair of Seacology, in memory of his mother, Lalovi Fish Murdock.

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*A baby sea turtle scampers towards the ocean in Oracabessa Bay, Jamaica.*

## Seacology Affiliates Program

Comprised of individuals dedicated to conserving the world's islands, Seacology Affiliates work to raise awareness of the importance of islands and raise funds in their home countries for Seacology projects.

Special thanks this year goes to Seacology Japan for their work following the devastating earthquake and tsunami in March 2011. Seacology Japan has raised over \$50,000 and given countless volunteer hours to help the people of Oshima Island, which was leveled by the natural disaster.

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*A man from Wanang, Papua New Guinea marks a boundary point of their 5,436-acre forest conservation area.*



*ISLAND BENEFACTORS (\$50,000 and up):*

Anonymous (1)  
The Argus Fund  
Cinco Hermanos Fund  
Nu Skin Force for Good Foundation  
James and Gretchen Sandler

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Gregory and Patti White  
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John and Lucretia Sias  
Rickie Sterne and Chrisanda Button  
Cherri and Randy Tom  
Rob Unruh  
John Yee

*Seacology receives many gifts under the \$500 level. All of these gifts are very important. However, space limitations prevent us from listing the name of each and every donor.*

# Sylvia Earle Conservation Fund

Inspired by famed oceanographer Dr. Sylvia Earle's vision for a global network of marine protected areas, Seacology created the Sylvia Earle Conservation Fund in her honor. This special fund will be used exclusively to support Seacology projects that protect rich marine habitats around the world.

Announced in February 2011 at a reception generously hosted by Seacology supporters Lezlie and Mark Johnson, the fund has already contributed to its first project: a 99,583-acre marine reserve off of Daram Island in Raja Ampat, Indonesia.



*Dr. Sylvia Earle is a marine scientist, author, and lecturer as well as National Geographic's Explorer-in-Residence. She's been a member of Seacology's Scientific Advisory Board since 2000.*

## Seacology Fellows Program

The Seacology Fellows program honors individuals who make an annual donation of \$2,000 or more. Admission to the Fellows Program includes the following benefits:

- Advance notice of all Seacology trips. Seacology plans several expeditions per year to visit project sites worldwide in locations such as Indonesia, Samoa, the Bahamas, and Tanzania. These adventure trips offer ample opportunities for cultural discovery, sightseeing, scuba diving, snorkeling, and hiking, as well as an insider's view of Seacology's successful projects.
- Invitation to the annual Seacology Prize ceremony. Each year, Seacology honors an outstanding indigenous island conservationist. Past recipients have hailed from Indonesia, Madagascar, Japan, and many other islands. The next Seacology Prize Ceremony will take place on the evening of October 11, 2012 at the David Brower Center in Berkeley.
- Acknowledgement (with your permission) on Seacology's website, newsletter and annual report.
- Copy of Seacology's signature DVD.
- Seacology tote bag and lapel pin.
- Special reports and articles throughout the year covering Seacology's island projects.

For more information on the Seacology Fellows program, please email Seacology (islands@seacology.org) or call our office at 510-559-3505.

### We are most grateful for the support of the following Seacology Fellows:

Howard and Jane Adams  
Yvonne Adams and Jeremy Green  
John and Betty Ann Altman  
Anonymous (4)  
The Argus Fund  
Pete and Ginny Boyce  
Peter and Mimi Buckley  
Yvon Chouinard  
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Alex Weinstein and Betty Helton  
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Wayne and Julissa Westerman  
Gregory and Patti White  
Scott Wilson & Lucy Cummings

*Watching for wildlife from one of the two new viewing platforms in Grenada's Woburn-Calivigny Marine Protected Area.*



## Seacology Island Legacy Society

If you are a Seacology Fellow, a longtime Seacology supporter, or are new to our cause and feel a great affinity for our mission, please consider joining our Island Legacy Society. Members of the Island Legacy Society have made a commitment to protecting islands for future generations to enjoy by making a planned gift to Seacology. To join the Island Legacy Society:

- Make a gift to Seacology in your estate plan through your financial advisor.
- Contact Seacology's Development Department at (510) 559-3505 or [islands@seacology.org](mailto:islands@seacology.org) and we will send you a Letter of Intent to complete and return to us.

On behalf of Seacology's Board, staff, and most especially, the habitats and peoples of the world's islands, we thank the following Island Legacy Society members. Your thoughtfulness and generosity will conserve the unparalleled biodiversity and cultures of islands for many generations to come.

### We are pleased to honor the following members of the Island Legacy Society:

Frank W. and Margaret B. Adelstein Fund  
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James L. Walker, IV  
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Richard Wilson and Eliot Girsang  
Windfall Foundation



*Protected mangrove area in Barangay Malhiao, Philippines.*

## Statement of Financial Activities January 1 - December 31, 2011\*

### Public Support:

Foundation Grants	\$639,574
Donations and Bequests	\$842,558
In-kind Contributions	\$13,125

**Total Public Support** **\$1,495,257**

### Revenue:

Expedition Income, net of expenses	\$27,472
Event Income, net of expenses	(\$1,714)
Interest/Investment Income	(\$19,031)

**Total Revenue** **\$6,727**

**Total Support and Revenue** **\$1,501,984**

### Expenses:

Program services	\$1,141,100
Management and general	\$157,812
Fundraising	\$234,503

**Total Expenses** **\$1,533,415**

**Change in net assets:** **(\$31,431)**

\*These figures have been summarized by Seacology from the draft audited 2011 Statement of Financial Activities. To request copies of previous years' audited financial statements prepared by Doran & Associates, please contact the Seacology office. 2011 audited financial statements will be available starting in June 2012.



A member of the Kenya Sea Turtle Conservation Committee (KESCOM) releases a tagged sea turtle off of Funzi Island, Kenya.



*Kimo Campbell (left) with the President of French Polynesia Oscar Temaru (center) and Seacology Executive Director Duane Silverstein during a project opening ceremony in 2009.*

## Kimo Campbell (1947 - 2012)

In February, we said goodbye to Seacology board member Kimo Campbell, who died of complications from ALS. He had been a member of Seacology's board since 2004.

A life-long environmental activist and philanthropist, Campbell was known for his work promoting environmental protection and civil rights in Hawaii, the state in which he was raised.

"For an organization focused on conservation of island cultures and habitats, Kimo Campbell was a perfect leader and board member," says Dr. Paul Cox, Seacology's Chairman. "With a deep reverence for his own Hawaiian heritage, Kimo continued to extend the reach of his philanthropy to other island nations. He will be deeply missed by his friends on the Seacology board and staff."

# SEACOLOGY

1623 Solano Avenue

Berkeley, CA 94707 USA

Phone: 510 559 3505 | Fax: 510 559 3506

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