

MorganStanley  
SmithBarney



# Holiday Gift Catalog

Perspectives in Philanthropy



Seacology's mission is to preserve the environments and cultures of islands worldwide in a way that preserves the ecosystem, maintains indigenous land ownership and improves island communities. Seacology searches for win-win solutions where both the local island habitat is protected and islanders receive some lasting benefit for their conscientious stewardship of the environment.

## **PROJECT I: MINICOY ISLAND, LAKSHADWEEP ARCHIPELAGO, INDIA**

Minicoy Island, off the west coast of India, has a total population of just 10,000 with remarkable cultural traditions unique to the archipelago. Seacology will fund construction of a cultural museum built by the community. In exchange, the Minicoy Islanders will create a no-take marine protected area encompassing 2,471 acres of the surrounding sea and mangrove ecosystem.

**UNDERWRITE SEACOLOGY'S  
PROJECT ON MINICOY ISLAND**  
Donation: \$23,000

## **PROJECT II: MURI VILLAGE, RAROTONGA, COOK ISLANDS**

Muri is a popular holiday resort, and its spectacular beach and lagoon are enjoyed by both visitors and Cook Islanders for recreation. Seacology will fund renovation of the village meeting house and health clinic, which the villagers will undertake. In exchange, the Muri community will declare 167 hectares of the lagoon, its small island, and surrounding habitat, a protected area for the duration of ten years.

**UNDERWRITE SEACOLOGY'S  
PROJECT IN MURI VILLAGE**  
Donation: \$24,600

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